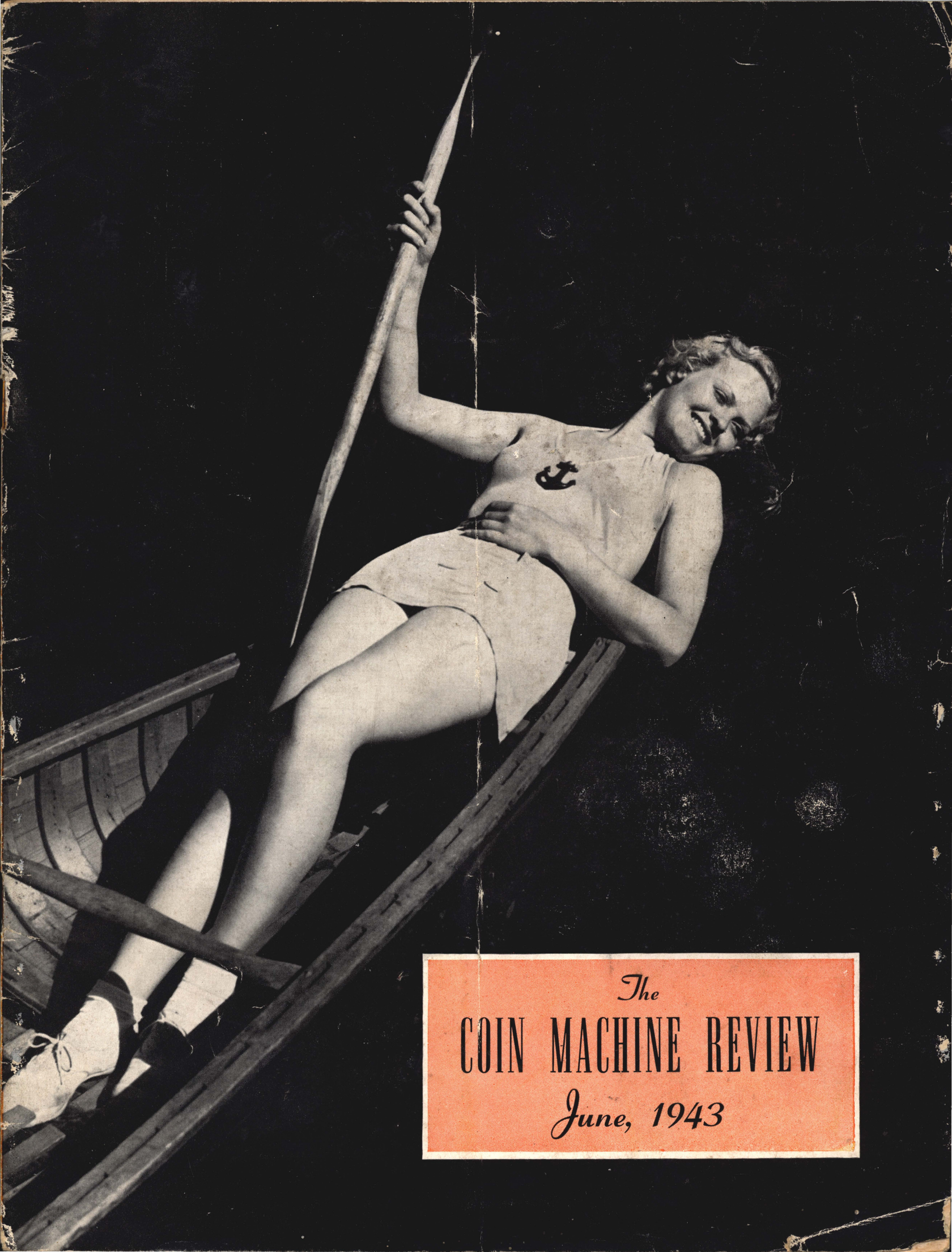
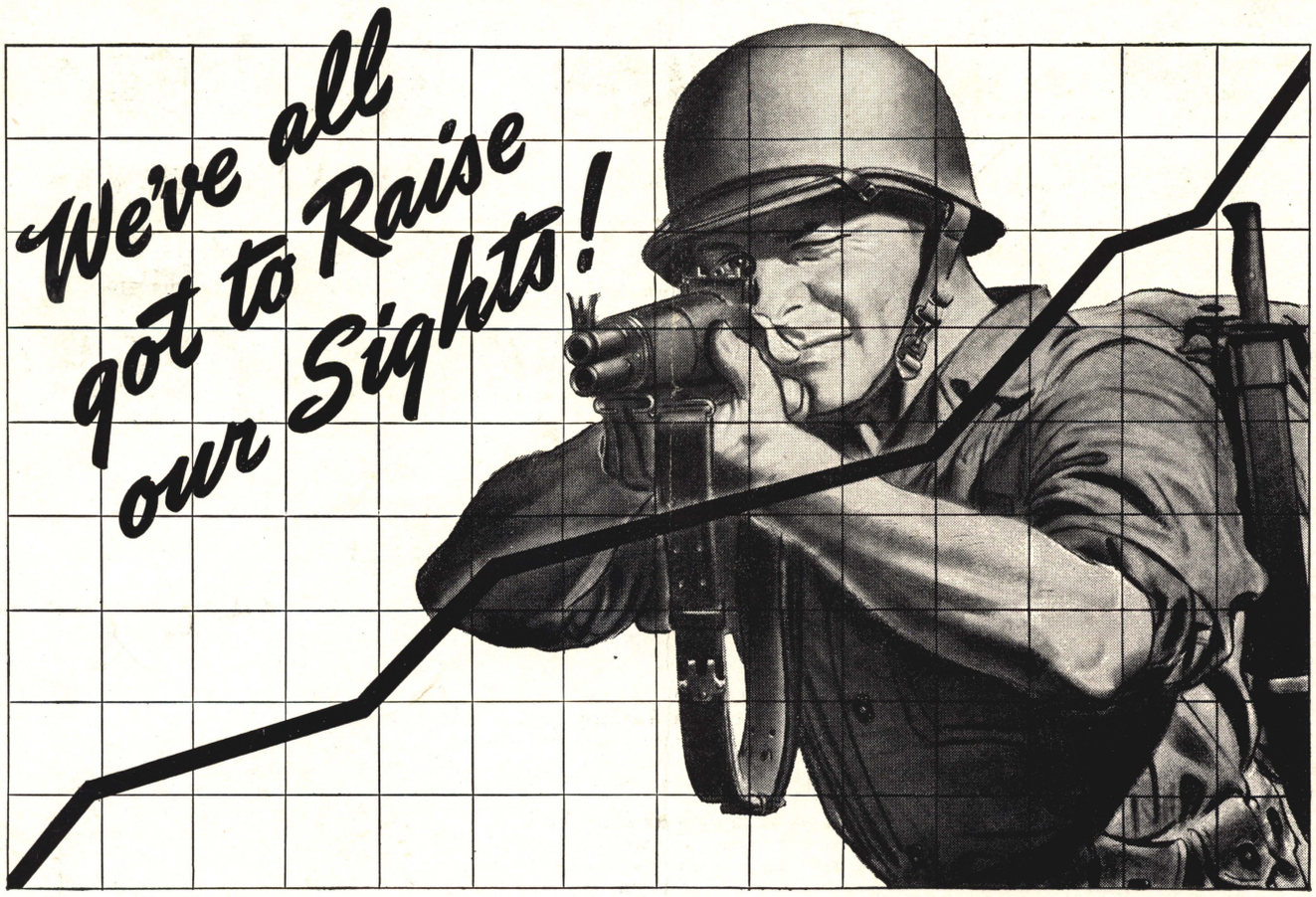


The

COIN MACHINE REVIEW

June, 1943

TO HIT 'EM H-A-R-D-E-R



THE year 1943 promises to be the grimmest, hardest year this country has ever faced. Every effort, and every dollar of national income not absolutely needed for existence, should go into war work and War Bonds.

In the Pay Roll Savings Plan, America finds a potent weapon for the winning of the war—and one of the soundest guarantees of the preservation of the American way of life!

Today about 30,000,000 wage earners, in 175,000 plants, are buying War Bonds at the rate of nearly half a billion dollars a month. *Great as this sum is, it is not enough!* For the more dollars made available now, the fewer the lives laid down on the bloody roads to Berlin and Tokio!

You've undoubtedly got a Pay Roll Savings Plan in your own plant. But how long is it since you last checked up on its progress? *If it now shows only about 10% of the gross payroll going into War Bonds, it needs jacking up!*

This is a *continuing* effort—and it needs *continual* attention and *continual* stimulation to get fullest results.

You can well afford to give this matter your close personal attention! The actual case histories of thousands of plants prove that the successful working out of a Pay Roll Savings Plan gives labor and management a common interest that almost inevitably results in better mutual understanding and better labor relations.

Minor misunderstandings and wage disputes become fewer. Production usually increases, and company spirit soars. And it goes without saying that workers with substantial savings are usually far more satisfied and more dependable.

And one thing more, these War Bonds are not only going to help win the war, they are also going to do much to close the dangerous inflationary gap, and help prevent post-war depression. The time and effort *you* now put in in selling War Bonds and teaching your workers to save, rather than to spend, will be richly repaid many times over—now and when the war is won.

★ ★ ★

You've done your bit Now do your best!

This space is a contribution to victory today and sound business tomorrow

The 120th Consecutive Monthly Issue of the

Coin Machine Review

JUNE, 1943

The COIN MACHINE REVIEW for June, 1943, Vol. 10, No. 12. Published monthly at 1115 Venice Blvd., Los Angeles 15, Calif. Fitzroy 8269. Paul W. Blackford, editor and publisher. NEW YORK OFFICE, Ralph P. Mulligan, 441 Lexington Ave., Murray Hill 2-5589. CHICAGO OFFICE: C. J. Anderson, 35 East Wacker Drive, CENtral 1112. PORTLAND, Ore., OFFICE: J. A. Converse, 1007 Terminal Sales Bldg., ATwater 2111. Entered as Second Class Matter July 23, 1936, at the Post Office at Los Angeles, Calif., under the Act of March 3, 1879. SUBSCRIPTION RATES: $1.00 per year or $2.00 for 3 years. 25c per copy.

MARCH ON WASHINGTON NEAR

S. D. Case Submitted

SAN DIEGO—The San Diego Free Play Case before the District Court of Appeals of the State of California, Fourth Appellate District, has now been presented by the plaintiff and the respondent, and by the defendant and appellant. The District Court has ninety days in which to give a decision and coinmen are most hopeful that the decision will be favorable.

Case is an appeal by the defendant Thomas Whelan, District Attorney of San Diego County, from a judgment in an action in claim and delivery. The District Attorney caused his investigators to seize some 14 pin ball machines in San Diego county which were the property of I. B. Gayer, plaintiff in the action. Question to be decided is whether, under section 330a of the State Penal Code, free play devices are gambling devices and also whether under section 319 these devices are lottery devices. District Attorney stipulated that no cash was played for in connection with the games in question and that whether free games are a gambling prize under the statute is the question to be decided upon.

The Associated Operators of Los Angeles County has been very active in this important case and attorneys Morris Lavine and Arthur Mohr appeared for Gayer.

Buy Bars With Bonds

BALTIMORE—At a Candy Bar auction held at the Lord Baltimore Hotel candy machine operators bid a total of $336,000 in War Bonds to buy the candy bars offered.

Idea was cooked up to help the operators secure extra quota amounts of candy bars and at the same time boost War Bond sales. Leading bidder at the unique auction was William Scheuer of the Vendomat Co., who bought $7,000 in Bonds for the privilege of purchasing 500 boxes of nickel candy bars.

Important Notice

For the duration of the War the Los Angeles offices of THE REVIEW will be open from 12 a.m. to 4:00 p.m. only each day. Switchboard service will be from 10 a. m. to 4:30 p. m. and the offices will continue to close all day Saturday.

AOLAC Preparing Arguments to Battle $100 Tax Figure

LOS ANGELES—No stones are being left unturned by the Associated Operators of Los Angeles County to see that a concise and accurate presentation of the unfairness of the $100 Federal Tax on Marble Tables is made when Industry members make an appearance before the House Ways and Means Committee in Washington in the near future.

Through an aggressive mailing campaign the AOLAC has been able to obtain valuable information from a number of sectors showing the decline in the number of tables operated as the tax figure increased. This material is being consolidated so that accurate figures can be given to substantiate the claim of AOLAC that the $100 tax which goes into effect on July 1st is more than the Industry can absorb and will eventually result in the removal of the greater majority of marble tables throughout the country.

To show how convincing these figures are one has only to study any one of the reports already received. For example the Skill Games Board of Trade of Wisconsin replied as follows:

1. How many machines were operated in your state when the original $10.00 federal excise tax was put in force? *A.* 3,000.

2. How many machines were operated in your state when the $50.00 federal excise tax was put in force? *A.* 2,500.

3. How many machines do you think will operate when the $100.00 federal excise tax is put in effect July 1, 1943? *A.* 500.

4. What is your yearly city license fee? *A.* Operator, $200 per year. Premises, $5 each. Amusement machines, $10 each. Phonographs (premises permit), $5 each. Operator's license (phonographs), $25.

5. What is your yearly county license fee? *A.* None.

6. What is your yearly state license fee? *A.* None.

7. How many counter games did you have in operation in the city, county and state

TURN PAGE

Tax Tip

The new $5.00 auto tax stamp is now on sale. This stamp, which is yellow, evidences payment of the $5.00 federal use tax for the year beginning July 1, 1943, and ending June 30, 1944.

No car can be legally operated after July 1, without the use tax stamp being affixed. All stamps must be purchased on or before that date. Proof of purchase must be given ration boards in applying for tire and gasoline rations. Stamps will be serially numbered, will be gummed on the face, and will have space on the back for entry of the make, model, serial number, and the state license number.

Zone Number Required

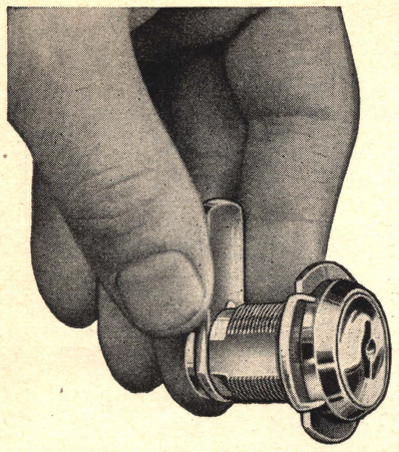
Effective immediately, all mail addressed to THE REVIEW must carry the delivery zone number "15" in compliance with new postal regulations. The correct address now is:

The Coin Machine Review,
1115 Venice Boulevard,
Los Angeles 15, California.

The delivery zone system has been adopted in an effort to keep record-breaking volumes of mail moving swiftly and accurately despite heavy losses of experienced post office personnel.

Subscribers living in cities where a similar zone system has been installed will do us a favor by advising us your zone number at once so that there might be no delay in THE REVIEW reaching you each month.

THE REVIEW HAS NEVER MISSED AN ISSUE IN THE PAST TEN YEARS!!
NO OTHER COIN MACHINE MONTHLY CAN MAKE THAT STATEMENT!!



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FITCHBURG, MASSACHUSETTS

Branches in all Principal Cities 7

before the $50.00 federal excise tax was imposed? *A.* 1,000.

8. How many phonographs are operated in your city, county and state? *A.* City, 2,000; County, 2,500 (city included); State, 12,000 (county included).

9. How many amusement devices, other than marble games, are operated in your city, county and state? (Arcade equipment included) *A.* City, 500; County, 600 (city included); State, 3,000 (county included).

One has only to study these figures and see what a convincing argument they present. Like reports have been received from a great number of individuals giving figures on various key cities, counties and some states and AOLAC has voiced the plea that other operators and groups forward their figures at once to the Association offices at 1351 West Washington Boulevard in Los Angeles, California, as soon as possible.

Presenting the operators' case before the House Ways and Means Committee will be Samuel L. (Curley) Robinson, managing director of AOLAC, and Arthur Mohr, attorney for the organization. In addition several Associations in various parts of the nation, and leading jobbers, distributors and operators, have promised to have representatives on hand or appear themselves to bolster the arguments presented by Robinson and Mohr. The Arcade Owners Association has put its shoulder to the cause and will have representation in Washington also to assist in the presentation before the Committee.

At press time no definite information was available as to when the appointment before the Commitee will come up but it is believed it may be three or four weeks away.

Alaska To Be Good

SEATTLE—B. F. Kane, who has operated in Alaska for a number of years and headquartered in Juneau, predicts that Alaska should be a very good territory for coin-operated devices after the war.

Kane is now in Seattle with the E. W. Elliott Co. and is in the Personnel Department hiring men for the new Alaskan Highway.

Laymon Conversions Click

LOS ANGELES—Victory Game Conversions are the hit of the year at Paul A. Laymon's where Paul and Bert Beutler are selling all the Conversions they can get as rapidly as they arrive.

"It's the McCoy for the boys," declared Paul. "Easy to install, and priced ridiculously low the Victory Game Conversions are a veritable shot in the arm for sick pin games for they completely rejuvenate the table and give it brand new player appeal. Right now we have five knockout Conversions we are offering operators. Each of them has a definite war theme in trend with the present popularity of such ideas."

Atlas Man to Army

CHICAGO—Business friends and close relatives of Irving Ovitz gathered at the Bleden Stratford hotel here on May 20th for a farewell dinner before Ovitz left for military service.

Dinner was sponsored by Morrie and Eddie Ginsburg of Atlas Novelty Co., as a farewell tribute to one of their former employees. While at Atlas Irving built a nine-year record of outstanding service to Atlas customers.

In addition to several laudatory speeches Irving was presented with a gift by Morrie and Eddie Ginsburg, a gift by Harold Pincus on behalf of the Atlas organization, and still another gift by Phil Greenburg, Pittsburgh.

C. Walters Liquidates

LOS ANGELES—The firm of C. Walters and Associates is being liquidated and Walter C. Bogenberger who has operated under that fictitious name in the past, will continue the business at the same address on Beverly Boulevard.

ANOTHER MONTH NEARER VICTORY!

Wm Rabkin

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What's Ahead—And How To Plan

By
SAMUEL WINSBERG
of the Chicago Novelty Company

THIS is a truly difficult subject to talk about in these times. Even a Fortune Teller would hesitate to predict what lies ahead in the Coin Machine Industry or almost any other Industry.

Just a few short months ago every kind of coin-operated game could be had for the asking, but with Government restrictions, regulations, and "freezing" there is actually a dearth in this type of merchandise today. Most of us know where all these machines went. Far-sighted businessmen in this field bought what they could for future sale, for repairing, for reconditioning and for salvaging parts in broken-down equipment.

Nobody knows better than we who are in the coin-operated machine business that we have to husband our resources of essential parts and tubes, eliminate carelessness, keep our machines in good working order, look for and cultivate our sources of supply, for no new parts or machines are to be manufactured for the duration.

One thing that is not only ahead of us but with us right now is the scarcity of manpower. In one way it helps the Industry insofar as the phonograph operator is concerned. Fewer and fewer musicians are available and music-lovers must rely more and more on recorded music for their entertainment. It would really be a promising field for the operator of music but—and there is a big "BUT"—how and where to get these desirable phonographs, where to get the records, and where to get the replacements such as parts and tubes.

We will have to economize and salvage parts and tubes which a short time ago would have been laid aside or discarded. Surely we are being taught in the hard school of necessity, just how to save and conserve.

We at Chicago Novelty have been in the operating business a long time and have learned a few lessons. From being operators we went on along to the wholesale reconditioning and supplying business. Wholesale is somewhat of a broad word to use in these times and we soon realized that large volume was out of the question. We, like other industries, felt the curtailment the war placed upon us. The spectre of scarcity is forever hovering about us. But careful planning and research in many directions, and adapting ourselves to changed conditions is our motto and the word "quantity" has become obsolete with us for the duration, and we have instead substituted the word "quality."

Another result of our planning and research is the conversion of coin-operated Ray Guns and through untiring efforts we have now reached a point where we can specialize in the conversion of the old Seeburg Chicken Sam and the Convict and Chutes into a game that has already found a country-wide acclaim. These are converted into a "Shoot the Jap" unit and have been immensely popular.

In other ways too we are endeavoring to serve operators today in helping them obtain the tubes so necessary in the operation of phonographs and guns. We all know that an idle machine means loss of income and loss of income means less War Bonds.

It used to be an old and very true saying "not to lay all the eggs in one basket." But here again the war and grim necessity have brought about a change. No longer can the operator afford to travel miles upon miles to service wide-spread locations. Gas rationing put a stop to this. The wise operator has learned to put "ALL his eggs in ONE basket." That is to say into baskets close together. He is also much more choosey about locations.

Another evidence of putting "ALL his eggs in ONE basket" is the increasing appearance of Arcades. Their popularity is already well established. Here in the Arcade can be found a great variety of equipment and a never ending assortment vices to capture the attention and p age of the customers. Variety is the of life and in the Arcade of today ther plenty of "spice."

But "laying all the eggs in one baske does not mean that the operator has to be come a "one-track-minded" individual. On the contrary, the more diversified his undertakings are, the better. In order to be successful he must branch out—but of course within his own field.

We too have adopted the policy of diversification but only within our own sphere of activity, hence our service of conversions, parts, tubes, etc. But we are not standing still. We are forever thinking of new services and weighing new ideas.

Another example of how everything has changed in these unusual times is the past midnight dances now in vogue everywhere. Who would have thought of going to a dance at 3 o'clock in the morning a few months ago, but such is the case today. War-workers off shift at midnight seek recreation and early morning dances, movies and the like are the answer.

What was looked upon as ridiculous yesterday may be the vogue tomorrow. This is food for thought for every wide-awake and progressive operator — "oil up your old thinking machine and plan ahead." Careful planning, husbanding our resources and supplies—will see us through.

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COUNTER GAMES

Mercury Cig 1c	$ 6.50
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Cubs Cig 1c	3.90
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COUNTER GAMES

Brand New Reel 21 Black Jack	$ 6.50
Groetchen 21 Black Jack	4.50
Penny Packs Cig 1c	2.00
Reel Spot	3.00
New Deal Cig 1c & 5c	2.00
Horse Shoe Dice Game	2.00
Tickette	2.00
Electric Shock	3.50
Grip Tester	10.50
Bally Millwheel	5.00
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A.B.T. Pistol Challenger	12.50
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Mills Vest Pockets (Green)	12.50
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SLOT MACHINES

10c Mills Extraordinary Knee-Action, Clean, Refinished	$100.00
1c Watling Gooseneck	15.00
5c Watling Gooseneck	25.00
10c Watling Gooseneck	25.00
5c Paces 2—4 Payout	30.00
5c Jennings Front Vendor	15.00
1c Jennings Duchess	15.00
5c Bally Bones Dice	12.50
5c Reliance Bones Dice	12.50

MISCELLANEOUS

1—Jack In Box Safe	$ 40.00
14—Heavy Folding Stands (Each)	3.00
1—Groetchen Skill Jump & Stand	22.50
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1—1941 Paces Reels	122.50
1—1941 Paces Reels & Comb Phono	182.50
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2—7-Col. Stewart-McGuire Cig Vendor Machines	Two for 22.50

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St. Louis

ST. LOUIS—Pete Stiehl, while running service for Ideal Novelty Co.'s string of arcades, did a flip-flop on his motorcycle. Escaping unscathed, Pete went out the next day and picked the vehicle up in a basket. Despite the recent flood condition which existed throughout this area, Ideal Novelty was able to open Sylvan Beach on the scheduled date. It took a hundred loads of gravel to put flooded sections of the grounds in shape for the highly successful grand opening. Rex Howe is resident manager of the Beach.

Dan Baum formerly of the Baum Novelty Co. has joined the Ideal staff as general manager. He says his old copyrighted slogan still goes, "While in St. Louis pay us a visit."

Paul Rook, operator from Hughes, Arkansas, spent early June in St. Louis visiting local showrooms. C. A. Camp of Southern Amusement Co., Memphis, Tenn., was another recent visitor. Ben Spasser, Illinois operator, came to St. Louis and stayed over Memorial Day.

The Aristocrat Cabinet Co. has moved into their new quarters at 1317 Kentucky Ave., a spacious factory building. According to Walter Gummersheimer it will be about one month before they get set up properly and in good enough shape for a housewarming.

Arrow Novelty Co.'s Lloyd Misplay is stationed at Scott Field and gets into town to see the old bunch every once in a while. Al Kubernet, another Arrow man, was home on furlough from Camp Campbell, Ky., in late May and spent time visiting with coin industry friends.

Automatic Cigarette released the following news concerning its boys in service: Sam Mellman has been made a warrant officer and is stationed at an army base in Kansas; David Friedland is attending Adjutant General School at Fort Washington, Md.; Al Yanish is presently home on furlough after spending some time with the army in Alaska; Meyer Sherp was on furlough during May from Camp White, Oregon.

Bill Betz of the W-B Novelty Co. spent the latter part of May visiting W-B's branch office in Kansas City. Davies Novelty Co.'s John Parsons is now stationed at nearby Jefferson Barracks. Mr. and Mrs. Harry Davies in early May announced the arrival of a six-pound baby girl at the Davies domicile.

John Fotsch, salesman for Morris Novelty Co. is scheduled to go into the army shortly. His wife, Patricia, will take over his territory and manage it for the duration. Sergeant Jack Tobin is back at Morris Novelty after spending sixteen months in the army. He came back to civilian life by way of a medical discharge.

Peerless Vending Machine Co.'s John Knauss went into the navy just when Walter Bowman was all set for a vacation. "I'll gladly skip it," says Walter.

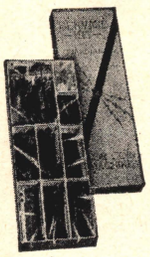
Ed Uhl of Olive Novelty Co. is postcarding from Fort Worth, Texas. He is in the army. John Ryan will spend a few days in the Ozarks in mid-June. Jack Mehl just returned from Indiana where he stayed over Memorial Day. J. B. Kelley of McCall Novelty Co. reported to Jefferson Barracks on June 2, for a physical. Earl Bowman visited McCall Novelty's bunch in May. He is with the Signal Corps and is stationed in Chicago.

James Prosser

* * *

Passenger: "What! A dollar and a half for an upper? I only paid a dollar last year."

Ticket Agent: "Don't you know there's been an increase in the berth rate?"



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Tube	Net	Tube	Net	Tube	Net	Tube	Net
OZ4	$1.10	6F8G	$1.01	6SR7	$0.80	38	$0.87
1B5/25S	1.01	6H6	.87	6K8G	1.01	41	.68
1N5GT	1.01	6J5GT	.72	6L7	1.24	42	.68
1Q5GT	1.24	6J7GT	.87	7A7	1.01	45	.60
5U4G	.75	6K7	.87	7E7	1.24	56	.60
5V4G	1.24	6K7GT	.77	7Q7	1.01	57	.68
5W4G	.68	6L6G	1.50	7F7	1.24	70L7GT	1.60
5Y3GT	.53	6N7G	1.24	7C5	1.01	75	.64
5Y4G	.57	6R7	1.24	2051	3.50	76	.68
6A4	1.24	6R7G	.87	25A7GT	1.24	79	1.24
6A6	1.24	6R7GT	.71	30	.79	80	.53
6B5	1.50	6SK7GT	.83	31	.79	82	1.01
6B8G	1.01	6SQ7GT	.87	32	1.01	85	.68
6C6	.75	6V6GT	.87	37	.64		
6F6G	.68	6X5GT	.79				

FOR ARCADES

2 NEW #500 COIN CHUTES (SPECIFY 1c or 5c), PLUS 10 ASS'T OLD STYLE 1c-5c-25c CHUTES. THE DOZ..... $13.50

25c ESCO OLD STYLE CHUTES. DOZ..... $13.50

These Old Style Chutes are assorted Bull Dog, Esco, etc., and are not #500 ABT. Manufacturer informs us they have not been used but are discolored due to exposure. Only 100 Doz.—so rush your order!

WOODEN SKEE BALLS

3⅛ IN.—LESS THAN 100—EA. 52c. 100 LOT—EA. 50c.
2¾ IN.—LESS THAN 100—EA. 52c. 100 LOT—EA. 50c.
2½ IN.—LESS THAN 100—EA. 40c. 100 LOT—EA. 38c.

Note: 3⅛ in. for 14-foot Alleys. 2¾ in. for 9-foot Alleys. 2½ in. for "Playballs" and "Roll-in-the-Barrel."

NEW CHANGE MAKER!

2 COLUMN WOODEN CHANGE MAKER. For Pennies (over $2.00 capacity) and Nickels (over $10.00 capacity). Specify which.

Lots of 3, $8.50. EA..... $8.95

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Unit consists of a new wooden fiber figure and wooden legs and tail. Figure reverses showing a Jap-Rat on one side and Hitler-the-Rat on the other. Beautiful new scenery and streamer in sixteen colors is furnished with each unit. All units thoroughly checked and ready for easy installation.

$15.00 For complete unit, F.O.B. San Antonio. Terms: 50% with order—payment in full saves C.O.D. fee.

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DELUXE JAP CONVERSIONS FOR BALLY SHOOT THE BULL, BALLY RAPID FIRE, $15.00 each with new scenery.

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Thoughts and Views On Operating Today

By
J. FRED BARBER
Sales Manager, George Prock & Co., Dallas, Texas

THE operators today are confronted with a problem that is greater than any one of us alone can solve. It calls for the concentrated effort and thought on the part of the operator together with the help of the distributors.

The operators have a chance to make more money than they have had at any time in the past, provided they can get the necessary equipment—and there is where the rub comes. The war has created a greater demand for all types of equipment, but at the same time has caused curtailment of production of this type of merchandise and hence the necessity for wholehearted co-operation on the part of all of us.

As distributors we are asking our operator customers to conserve and keep in repair, every piece of equipment they own in just the same fashion as they are caring for their cars. By so doing they will be able to get out of that phonograph, marble table, or arcade game, all that could be expected of it. We distributors are searching from coast to coast and from the Great Lakes to the Gulf of Mexico for replacement parts of all kinds. In fact we are bending backward to help in every way possible to keep the boys' equipment running.

The majority of the larger manufacturers of replacement parts are now engaged 100 per cent in war production. Therefore, in order to find these parts we are shaking the bushes in all directions, buying wherever possible, these sorely needed supplies. This, while not too profitable to us as distributors, is what we feel is part of our contribution to the cause of today's operator.

In this crisis the distributor is not as fortunate as the operator since our source of revenue comes from the sale of new equipment which, at this time, is very limited. So the best we can do under existing circumstances is to do our best to help the operators get by for the duration and, at the same time, make ready our houses for the new merchandise that will be available after the peace has been restored.

Our Industry has been frowned upon by some; especially since Pearl Harbor, but one has to go no further than the nearest army camp and ask the boys how they feel about the amusement furnished them by the operators of music, marble tables, and arcade games. They will tell you it has been a big factor in helping to dispel the gloom and homesickness so prevalent among them.

In war plants music has been found a great help in stepping up production and relieving fatigue. These facts may be had by writing The Division of Industrial Hygiene, Department of Health, State of Illinois. They have compiled figures based on actual tests made in plants before and after installing music. They found in every case that after music was installed an increase in output was agreeably noticeable. So those of us who cannot join the armed forces may feel that we have at least a small part in helping the boys do their jobs a little more cheerfully, both in the armed forces and in the defense plants.

Let us all remember what these boys are doing for us and, in return, do all we possibly can for them by furnishing them with entertainment. And, above all, by buying all the bonds we can for in doing so we will, in a measure, have done our bit to speed the defeat of the Axis and hasten back our boys; and with them, the peace and freedom we have been accustomed to.

USED CIGARETTE MACHINES

6/26 National	$19.50
6/30 National	27.50
6 Col. Rowe Aristocrat	11.50
10 Col. Rowe Royal	75.00
6 Col. Uneeda-Pak "E"	27.50
8 Col. Uneeda-Pak "E"	35.00
12 Col. Uneeda-Pak "E"	67.50
15 Col. Uneeda-Pak "E"	72.50

GUARANTEE: All used machines on money back guarantee within 30 days after purchase. F. O. B. 156 9th St., San Francisco.

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156 NINTH STREET
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WE WILL BUY FOR CASH ANY QUANTITY OF NEW OR USED:

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From Our Boys In Arms

THE REVIEW:

During the past week I celebrated a double anniversary which made me realize how fleeting an element is time. I celebrated my 26th birthday (which put me in the "A.K." class around here) and at the same time marked my sixth month with this Regiment.

The first occasion was well marked by my family and friends from back home. I received more congratulatory messages than on any other birthday since my Bar-Mitzvah and that was just 13 years ago, when I was declared a man for the first time, I thought. Since then I wondered how much of a man I would be. However, I was sincerely glad to receive these reminders and almost felt as though I were a civilian again—where emotions may occasionally ride freer than with a man in uniform. For some reason we cannot attain the same emotional peaks and depths which most of us occasionally reached while at home.

My family has often accused me of forgetting them, of drawing away from them because of the coldness, which they claim, is obvious in my attitude at those infrequent times when I get home and in most of the letters which I write. Since I know that my love for family, or my high regard for my friends, has not changed, their attitude puzzled me until I realized that no longer did I yearn for home or dream of the past as I formerly did. My interests, my thoughts were none the less intense than they had been, when I did think of home. But the occasions when these thoughts occupied me were less frequent. And I also found difficulty in constantly reiterating that I appreciated my family's attitude toward me, the fact that they missed me and that I was still the most important subject of their hopes and ideas and conversation.

It is so extremely difficult, impossible in fact, to continually stay at one emotional level without either cracking up or changing slightly, if only on the surface. It is almost like the inexplicable change of a youth to a man. No one, neither the youth or his family or friends can mark the period in which the change into certain maturity took place. Yesterday, it seemed, the man was a boy and yet it was not yesterday, it was the day before yesterday or the day before that and perhaps it was a month ago. That is the manner in which the attitude of most of us have softly, easily converted from intensity to acceptance to casual, shoulder-shrugging realization that our work must be completed entirely before we can really think freely, hopefully of home. There is a job to be done; let's complete it, do it thoroughly this time and *then* go home.

I don't know how the Hades I deviated so far from my chatter about my birthday. However, among the nicest things which marked my birthday was a cake, sent by special delivery from home. It had, apparently, patriotically waved two American flags atop the frosting when it was shipped but some saboteur had unknowingly given the banners a beating during shipment from Philly to this spot and only the stars waved majestically aloft the cake. That did not bother the boys in the least, however, and they enjoyed it just as much as though the cake were undamaged. That one incident, the delivery of a cake—a symbol of an old activity—brought more cheer among us than anything that has happened in a long time. We have all received gifts, eating material and other things, but the shipment of such a gift was unique. However, within only the hour its symbolism alone remained, that, and the empty, crumb-covered box.

During this entire letter I neglected to discuss the work which has been going on here for the past month, but it is now so routine, though never dull, that I cannot think of anything deserving special mention. I have had my share of Army details, including the delightful routine of K.P. The memory of the days on K.P., throughout the past six months, will brighten my future memories of today. The nice hot water, the nice clean floors, the very clean dishes—for all of which I and four other motherly, fatigue-clothed soldiers were periodically responsible. However, these will be memories similarly cherished by millions of other privates, when in the reminiscent days to come they discuss "when I was in the Army, why . . ." We've already run into a few "veterans" of a year or two who nostalgically discuss the Army of P.D. (Pre-Draft Days).

In my mention of changing feelings a few words previously I neglected to say that I have found one strong emotion which has not changed in the least. This is the admiration, adoration, longing-for and continual interest in girls. There is no restraint in that feeling. If anything it grows strong-

(Continued on Page 18)

SUMMER SPECIALS

ARCADE EQUIPMENT

SCIENTIFIC BATTING PRACTICE	$ 99.50
WESTERN BASEBALL, Free Play	109.50
EVANS TEN STRIKE, Free Play (Good Condition)	89.50
CHICAGO COIN HOCKEY (Good Condition)	209.50
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WURLITZER 500	225.00
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WURLITZER COUNTER #41 Model	89.50
ROCK-OLA SUPER WALNUT (Excellent Shape)	249.50
ROCK-OLA SUPER ROCK-O-LITE (With Adapter)	289.50
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ROCK-OLA COUNTER MODELS With Stand (Excellent Shape)	109.50
MILLS THRONE OF MUSIC	149.50
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ROCK-OLA USED 1501 WALL BOXES & 1502 BAR BOXES	20.00
ROCK-OLA NEW 5-10-25c BAR BOXES (Model 1526) (Specify for which model phonograph)	59.50
ROCK-OLA NEW 5c BAR BOXES (specify model Phono.)	38.00
ROCK-OLA NEW 5c WALL BOXES (specify model Phono.)	35.00
SEEBURG 5c WIRELESS WALL BOXES —Used	25.00
5-wire CABLE (Maximum Order 200 Ft.) per foot	.15

CONSOLES

BALLY CLUB BELLS (Brand New, Original Cases, Latest Models)	$339.50
BALLY CLUB BELLS—Used (Good as New)	249.50
KEENEY SUPER BELL—5c Free Play & Payout	239.50
PACES SARATOGA (With skill feature and chrome rails)	150.00
MILLS JUMBO COMB. Good as New	149.50

New Time Clocks for club bells as well as all types of springs for club bells. Send for your requirements. Be sure to send old parts in so we know the exact part you want.

COUNTER GAMES

NEW ZOOMS	$ 34.50
THREE WAY GOTTLIEB GRIPPER (Refinished like new)	22.50
KEENEY DELUXE TEXAS LEAGUER (Used, Excellent Condition)	54.50
DAVAL AMERICAN FLAG—New	10.00
NEW DAVAL NON-COIN OPERATED MARVELS—2 for	37.50
NEW DAVAL REX	Each 10.00, 4 for 37.50
TIT TAT TOE, Used	7.00
LUCKY SMOKES. Used	7.50
AMERICAN FLAGS. Used	7.50
DAVAL ACES, Used	5.00
DAVAL 21's, Used	7.50

FIVE BALL PIN GAMES

GOTTLIEB 5-10-20 (Original Cases)	$169.50

(Send for list of other 5-ball Games)

One-Third Deposit Required With Orders—Balance C. O. D.

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1635 FIFTH AVENUE (Phone: GRant 7818) PITTSBURGH, PENNA.

Chicago Novelty Company's "Talk Of the Country"

The most thorough and complete "CHICKEN SAM" —
Change-over to "JAP" Ray Guns—in the U. S. A.

"SHOOT THE JAP"

RAY-O-LITE GUNS

$179.50 1/3 DEPOSIT
BALANCE C.O.D. $179.50

Reconditioned Seeburg "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory-trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get through the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Special cash offer. A certified check of $175.00 will start one of these quick income Ray Guns on the road to you. Cabinets are refinished in a solid blue lacquer with attractive black trim.

Cabinet repairs on every machine we buy. Doors fitted, everything clean as a whistle.

CHICAGO NOVELTY COMPANY, INC.

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Mention of THE COIN MACHINE REVIEW is your best introduction to our advertisers

Cig. Sales Huge

NEW YORK — Two hundred fifty-three and a half billion cigarettes were sold last year, according to production figures printed in a recent issue of *Printers Ink*. Old Gold gained 83 per cent in sales over 1939 figures, Lucky Strike got 25.3 per cent and Camels 23.1 per cent of the total domestic market. These two brands combined accounted for almost one-half of the domestic sales.

Leading the list was Lucky Strike with a production of fifty-nine and a half billion cigarettes. Camels was a close second with production of fifty-four and four-tenths billion. Chesterfield was third with Philip Morris, Raleigh, Old Gold, Pall Mall, Kool, Avalon, Wings, Beachnut and Sensation, Twenty-Grand, Herbert Tareyton, Domino, Regents, Paul Jones, and Spuds following in the order named.

A study of the production figures reveals that the so-called ten cent brands are slipping badly and that Pall Malls dominate the "long" cigarette field.

The article further stated that were it not for the foresight of a few paper manufacturers there might be a shortage of cigarettes today for up to 1939 eighty-five per cent of the cigarette paper was made in France.

Tax Collections

WASHINGTON—The Bureau of Internal Revenue has collected a total of $937,824 on coin-operated devices in the first four months of this year, according to figures just released.

Collections for the month of April amounted to $255,761 as compared with $207,726 for the same month in 1942.

Happel Heads East

LOS ANGELES — William Happel of Badger Sales Co., left Los Angeles on the 18th for a brief visit in Milwaukee and expects to return here on July 12th. While there he will confer with his brother who manages the Milwaukee office of Badger Sales and visit with some of the Wisconsin operators he has not seen since he came to California sometime ago.

A. H. Griebahn who is well acquainted with southern California operators, is taking charge of the sales activities at the local Badger office during Happel's absence.

Happel was accompanied East by Mrs. Happel and made the trip by Super Chief.

New Penny Weight Set

WASHINGTON—In an apparent effort to fix the weight of the new one cent piece the Treasury Department has issued a special order relative to the coinage of the new penny.

Issued on May 15th the order states that its purpose is to help conserve strategic metals and to set the weight with a consideration for its use in coin-operated devices in mind.

More than 29,000,000 new pennies have already been coined although few are in general circulation.

5c LULU's 1440 Holes 80%
PAYOUT-PROFIT $14.40
(Can be increased to $19.20 or $24.00)
3 or more, $2.22; 10 or more, $1.92;
100 or more, $1.82.
Nonprotected Cards.

25c Jackpot Charlies 25c
960 Holes 30 Hole J.P.
Nonprotected Cards.

IMMEDIATE DELIVERY
3 or more, $2.10; 10 or more, $1.79;
100 or more, $1.75
TERMS: 1/3 Deposit, Balance C.O.D.

Deluxe Sales Co.
BLUE EARTH, MINN.

SPECIAL OFFER

GENUINE A.B.T. (Guaranteed) PELLETS
100,000.....$2.50 Per M
50,000 $2.75 per M 25,000 $3.00 per M

GENUINE KEENEY SUBMARINE PELLETS
$32.50 Per M. | $4.00 Per Hundred

STEEL PELLETS
For Challenger
TEXAS LEAGUE
$5.00 per 100—$40.00 per 1000

9 CONDUCTOR CABLE WIRE for Chicken Sam and Bally Guns, 25c ft.

PHOTO ELECTRIC CELLS, C. E. 23
Can be used for Chicken Sam, Japs, Chutes, Rapid Fires and other Ray Guns. $2.50 Each

Replacements for Utah Relay
Used in Bally's Defender, Sky Battle, Rapid Fire and Convoy —While Supply Lasts $7.50 Each

1/3 With Order, Bal. C. O. D.

NEW MAPLE BALLS FOR SKEE ALLEYS AND PLAY BALLS
for 14 ft. Skee Alley, 3⅛, 10, $5.50; 100, $52.00
for 9 ft. Skee Alley, 2¾, 10, $5.50; 100, $52.00
for Play Balls and Roll in the Barrel, 10, $4.25; 100, $38.50.

ECONOMY SUPPLY CO. 615 Tenth Avenue New York City

CASH
FOR THESE GAMES
WE WILL BUY

★★ BALLY ★★
LATE ONE-BALL FREE PLAY
Longacre $400.00
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Fairmounts $425.00
Turf Kings 325.00
Jockey Club 300.00
Kentucky 200 00
Long Shot 190 00
Santa Anita 165.00
Sport King 165.00

KEENEY SUPER-BELLS
Four Way, 5/5/5/5.....$525.00
Four Way, 5/5/5/25..... 550.00
Two Way, 5/5..... 325.00
Two Way, 5/25..... 350.00
One Way, 5c, Ser. over #1000..... 190.00

MILLS "Three Bells" $600
Jumbo Parades, Cash Pay, Serials over #8000.....$90.00

ALSO HIGHEST PRICES FOR
Evans Lucky Stars — Evans Pacers

Also Want "Free Play" 5 Balls
Big Chiefs, Metros, Bosco, Home Run 42, Four Roses, Genco Defense, Majors 41, Jungle, Miami Beach, Monicker, Slugger, Argentine, Victory, School Days, Sea Hawk, Show Boat, Seven Up. Give full description in air-mail letter.

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DON'T BE

PENNY-WISE AND TON-FOOLISH

ABOUT SCRAP!

Run Your Scrap Program According to This Rule:

If it hasn't been used for three months, and if some one can't prove that it's going to be used in the next three—sell it—or scrap it! Scrap and used equipment dealers pay well for useable machinery and materials.

It's easy to salve your salvage conscience by turning in the junk you'd been meaning to get rid of anyway. *But this is not enough!*

To end the shortage of heavy steel scrap you've got to dig deeper. Mills are going to need about 26,000,000 tons of purchased scrap this year! To make sure that the men we've sent to war will have the weapons they need, you've got to get rid of every piece of idle "slacker" metal in your plant. Sell it—either as scrap or as second hand equipment.

Can't Get Enough Copper

Shortest of all is copper, and officials say this critical shortage will continue for the duration. Copper refineries are not operating at full capacity . . . when they should be running wide open! Who knows how long that one scarcity may delay the final big push?

Deduct Value From Your Income Tax

Remember . . . if the item you scrap still appears on your books, it can be deducted. Otherwise it cannot. This is a matter for your accountant or attorney to decide. Even if not deductible, don't hoard it. For used machinery especially there's a big and continuing demand. *Somebody needs it—badly!*

BUSINESS PRESS INDUSTRIAL SCRAP COMMITTEE
Room 1310, 50 Rockefeller Plaza, N. Y. C.

If you have done a successful salvage job at your plant, send details and pictures to this magazine. Send for booklet—"Primer of Industrial Scrap."

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BADGER'S BARGAINS

MILWAUKEE
SEE
CARL HAPPEL

MILLS FOUR BELLS

BRAND NEW CABINETS
Genuine Factory Rebuilt
Serial around 2200

795.00

MILLS THREE BELLS

Genuine Factory Rebuilt
and Refinished Like New
LATE SERIALS

995.00

RECONDITIONED CONSOLES

Keeney Super Bells, 4 way, 3-5c, 1-25c	$695.00	New Evans Galloping Dominos, Jackpot	WRITE
Keeney Super Bells, 2-way, 2-5c or 5c-25c	395.00	New Buckley Track Odds Daily Double	WRITE
Keeney Super Bells 5c (combination)	225.00	Buckley Track Odds Daily Double (late)	495.00
Bally Club Bells, combination (good as new)	225.00	Evans Lucky Lucre 3-5, 2-25c	450.00
Evans Lucky Lucre 5-5c (refinished)	225.00	Baker's Pacer (daily double) (like new)	325.00
Bally Roll 'Em (refinished)	225.00	New Mills Jumbo Parades, Free Play	179.50
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Bally Hi Hand (refinished)	124.50	Mills Jumbo Parades Automatic (like new)	149.50
Bally Big Top	124.50		

MILLS BLUE FRONTS 5c

Serials around 400,000
Rebuilt and Refinished
Machines Look Like New

149.50

JENNINGS CHIEFS 5c

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Machines Look Like New
Late Four Star Model

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RECONDITIONED PHONOGRAPHS

Wurlitzer Model 950	WRITE	Seeburg 9800 R.C.	WRITE	New Rock-Ola Commando	WRITE
Wurlitzer Model 850	WRITE	Seeburg 8800 R.C.	WRITE	Used Rock-Ola Commando	WRITE
Wurlitzer 1942 Victory (new)	WRITE	Seeburg Colonel R.C. E.C.	WRITE	Rock-Ola Super (Refinished)	WRITE
Wurlitzer Model 750E	WRITE	Seeburg Commander E.C.	WRITE	Rock-Ola Master (Refinished)	WRITE
Wurlitzer Model 800	WRITE	Seeburg Mayfair (Refinished)	WRITE	Rock-Ola DeLuxe (Refinished)	WRITE
Wurlitzer Model 500	WRITE	Seeburg Regal (Refinished)	WRITE	Rock-Ola Standard (Refinished)	WRITE
Wurlitzer Model 616 Illuminated	WRITE	Mills Empress (Refinished)	WRITE	Rock-Ola Glamour (New)	WRITE

WALL BOXES AND ACCESSORIES

Seeburg Bar-o-Matic	$44.50	Illuminated Speaker Cabinets	16.50	Buckley 1940, Refinished	12.50
Rock-Ola 1940 Bar	9.50	Badger 2-Tone Walnut 12-in. P.M. Speaker	16.50	New 30 Wire Cable	40c Foot
Keeney Boxes	9.50	Packard Pla-Mor Boxes	32.50	Used 30 Wire Cable	25c Foot
Seeburg Select-o-Matic	9.50	Buckley 1942 Illuminated Boxes (Gold)	19.50	New Shielded 2-Wire Cable	12c Foot
Seeburg Wall-o-Matic	29.50			Record Carrying Cases	4.95
Rock-Ola 1940 Wall	18.50			Organ Illuminated Speaker	24.50

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Every Machine Listed Completely Refinished and Reconditioned—Guaranteed in Perfect Working Condition—Ready for Location

Kirk Night Bomber	$395.00	Mutoscope Sky Fighter	$395.00	Airocraft Test Pilot	$249.50
Evans Super Bomber	395.00	Mutoscope Drivemobile	350.00	Evans Play Ball (like new)	249.50
Bally Sky Battle	295.00	Keeney Air Raider	249.50	Mutoscope Punch-a-Bag (late)	295.00
Bally Rapid Fire	225.00	Exhibit Knock Out Puncher	179.50	Mutoscope Punching Bag	175.00
Genco Play Ball (late)	215.00	National O.K. Fighter	189.50	Exhibit Chinning Machine	249.50
Chicago Coin Hockey	225.00	New Axis-Rats Chicken Sam—Refinished New Marblette	179.50	Bally Bull with New Jap	119.50
Keeney Submarine	225.00	Seeburg Shoot-the-Chutes—Refinished New Marblette	179.50	Light House Grip	119.50
Bally Torpedo	225.00	Groetchen Mountain Climber	169.50	Scientific Batting Practice	129.50
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Mutoscope Ace Bomber	395.00	Exhibit Card Venders	39.50	Groetchen Pikespeak	19.50
Mutoscope Thigh-o-Graph	189.50			Mills Flip Skill	49.50
Casino Golf	69.50			Hollywood View-o-Scope	29.50
Bally Racer	89.50			A.B.T. Challenger	24.50
				Gottlieb 3-Way Gripper	19.50

WANTED—USED MACHINES—HIGHEST CASH PRICES PAID

WURLITZERS, 850, 750E , 750, 800, 700, 500, 600. **SEEBURG** 8200 R.C., 9800 R.C., 8800 R.C., Colonel R.C., Major R.C., Envoy R.C., Classic. **ROCK-OLA** Super, Master, DeLuxe, Standard. **CONSOLES,** Mills Four Bells, Mills Three Bells, Keeney 4 Way, Keeney 2 Way. **ARCADE MACHINES,** Super Bomber, Ace Bomber, Sky Fighter, Night Bomber, Rapid Fire, Sky Battle, Keeney Air Raider, Chicago Coin Hockey, Evans Tommy Guns, Baker's Sky Pilot. **SLOT MACHINES,** Mills Blue Fronts, Mills Q. T., Jennings Chiefs. **BALLY LATE ONE BALLS F.P.,** Long Acre, Pimlico, '41 Derby.

Send your list of machines you have to sell and let us quote prices we will pay for your machines. Send list to either office by airmail.

All Machines Reconditioned, Ready to Operate. One-third Cash with Order, Balance C.O.D.

All Prices F.O.B. Los Angeles. **Write Milwaukee for Special Price Quotations.**

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BADGER NOVELTY CO.

2546 NORTH 30TH STREET
MILWAUKEE, WISCONSIN

COIN MACHINE REVIEW
11
FOR JUNE 1943

The TROUBLE SHOOTER

A Department intended to aid operators in their maintenance problems under wartime conditions. All material appearing herein has been supplied by operators in various parts of the nation and edited by one of the Industry's best known Mechanics.

I. Free Play Marble Games

INTRODUCTION—The purpose of this new Department is to aid operators and mechanics in keeping their machines operating in these unusual months, through an exchange of trouble shooting experiences. All of you have found short cuts and your experiences are what we want. The continuance of this Department is dependent upon Operators, Mechanics and Manufacturers in sending along contributions. ALL WILL BE PUBLISHED.

An Operator has supplied the material for this initial column and has material prepared for future issues which will be published when, and if, other Operators supply their experiences also.

We want contributions covering every type of Coin-Controlled equipment from penny vendors to Photomatics. This is a matter which must be of mutual interest and we urge all operators, mechanics, manufacturers and parts makers to take an active interest by supplying material. — The TROUBLE SHOOTER.

***Trouble*—COIN CHUTE JAMMED**

Cause & Remedy—1. Slugs. These may usually be removed by taking the top cover plate off with a screw driver.

2. Burrs. These form on the moving parts and should be filed off smooth.

3. Bent detector slide. It is usually better to replace this part with a new one.

4. Dirt and lack of lubrication. Clean thoroughly and lubricate moving parts with petroleum jelly.

5. Jefferson nickels. These sometimes stick. To prevent, loosen piano wire springs holding dogs on top and bottom of coin chutes.

6. Top cover plate loose. Tighten the two screws holding this plate.

Trouble **— BALLS CANNOT BE RAISED OR ARE RAISED WITH DIFFICULTY TO THE PLAYING FIELD.**

Cause & Remedy—1. Obstruction in ball carrier. Remove obstruction. (Bumper tops, tools, etc., are sometimes found in the ball carrier.)

2. Depression or burrs on end of ball lift arm. This part should be filed to a smooth finish.

3. Post on which ball lift arm pivots may be loose. Remove ball lift bracket which supports this post from side of cabinet and hammer the end of post which fits into bracket with ball pean hammer. This will usually tighten post, otherwise weld post to bracket.

4. Screws holding ball lift bracket to side of cabinet may be loose. Tighten these screws.

5. Ball lift rod sticks. Lubricate with petroleum jelly and the ball shooter rod should also be lubricated.

***Trouble*—MAXIMUM NUMBER OF FREE GAMES FOR 10c**

Cause & Remedy — Dishonesty plus "know how." Fasten front legs to floor.

Trouble **— MACHINE MAY BE PLAYED FOR SEVERAL HOURS FOR 5c**

Cause & Remedy—Bent or broken ball anti-cheat device. This device is a plate attached to front of shuffle-board and as the shuffle-board moves back this plate or arm moves into a slot in the ball carrier and prevents balls from moving onto ball lift arm before coin chute slide has returned far enough to engage ratchet. To correct this trouble bend anti-cheat arm into proper position or replace, if broken.

***Trouble*—OPERATION OF COIN CHUTE DOES NOT RELEASE BALLS INTO BALL CARRIER.**

Cause & Remedy—Angle attached to shuffle-board which engages coin chute is too far from end of chute. On some machines this angle is bolted to shuffle-board and after loosening bolts should be moved toward coin chute. On some machines this angle is welded to shuffle-board and in this case can usually be bent forward. On other machines there is a movable section on the end of coin chute and in this case the movable section may be moved toward the angle. If the angle is too close to the end of coin chute instead of too far from it, it may not be possible to push the coin slide in far enough to clear the ratchet and this will cause a jammed chute. The remedy, of course, is to move the angle farther from the end of the chute.

HARD-TO-FIND RADIO TUBES

Safety-First. Guard yourself against Loss of Income on account of idle machines; put in a supply of Tubes you use regularly in your equipment. "HARD-TO-FIND" Tubes for your Phonographs, Ray Guns and Panorams is our Specialty. With scarcities of critical Radio Tubes developing everywhere, we have become an "EMERGENCY PROCUREMENT AGENCY" for many of the finest operators and jobbers throughout the country. We are trained to locate sources of supply—to purchase—to speed deliveries of vital Tubes that you may need for your machines. All Tube orders accepted subject to prior sale.

TUBE	NET	TUBE	NET	TUBE	NET	TUBE	NET	TUBE	NET
OZ4	$1.65	6B8	2.00	6N7GT	1.65	7B6	1.35	41	.90
1B5/25S	1.35	6B8G	1.35	6Q7	1.35	7F7	1.65	42	.90
1H4G	1.05	6C5G	1.05	6Q7G	.90	12A8GT	1.00	43	1.10
1H5G	1.35	6C6	1.05	6R7G	1.15	12SF5GT	1.10	45	.85
2A3	2.00	6D6	1.00	6R7GT	.95	12SJ7GT	1.10	47	1.15
1Q5GT	1.65	6F5G	1.15	6SC7	1.35	12SK7GT	1.10	50Y6GT	1.10
2A4G	2.95	6F6G	.95	6SF5GT	1.00	12SQ7GT	1.10	56	.85
5U4G	1.05	6F8G	1.35	6SJ7	1.15	24A	.90	57	.95
5V4G	1.65	6H6GT	1.15	6SJ7GT	1.15	25L6GT	1.15	58	.95
5W4G	1.05	6J5	.95	6SK7	1.05	25Z5	1.10	70L7GT	2.00
5Y3G	.75	6J7	1.35	6SQ7G7	1.15	26	.75	75	.90
5Y4G	.80	6J7G	1.15	6SR7	1.05	27	.70	76	.95
5Z3	1.15	6J7GT	1.15	6U5/6G5	1.35	30	1.05	77	.95
6A4	1.65	6K7G	1.15	6V6G	1.35	31	1.05	78	.90
6A6	1.65	6K7GT	1.05	6V6GT	1.15	32	1.35	79	1.65
6A7	1.00	6K8GT	1.35	6X5GT	1.05	35Z5GT	.85	80	.75
6A8	1.35	6L6G	2.00	6Z4/84	1.10	37	.90	83	1.35
6B5	2.00	6L7	1.65	7B5	1.35	38	1.15	83V	2.00
								117Z6	1.65

LOCKTAL SOCKETS FOR CHANGE-OVER, #7F7 to #6SC7..... 15c

CHICAGO NOVELTY CO., INC.

1348 Newport Avenue **Chicago, Illinois**

Mention of THE COIN MACHINE REVIEW is your best introduction to our advertisers

***Trouble*—TOO FAST OR SLOW RETURN OF SHUFFLE-BOARD**

Cause & Remedy—1. Dash pot washer dry or cracked. The washer should be kept pliable by applying several drops of neatsfoot oil. If the washer is cracked, it should be replaced.

2. Dash pot adjusting screw needs to be screwed in or out. To make return of shuffle-board slower, screw adjusting screw in and screw it out to make return of shuffle-board faster.

***Trouble*—DIRTY PLAYING FIELD**

Cause & Remedy—Carelessness which results in lost customers. A small paint brush is good for brushing loose dirt such as cigarette ashes from the playing field, and it should be used to clean the groove in which the glass top slides. Soil-Off, Energine or Benzine Cleaner or a clean rag to which is applied plenty of elbow grease will clean the black smudge which is deposited by the balls. If you have trouble replacing glass top or back-rack glass, a little petroleum jelly in the grooves usually helps. A small suction cup mounted on a small angle is sometimes necessary to lift top glass onto rear top of cabinet.

***Trouble* — MACHINE TOO CONSERVATIVE — NOT ENOUGH FREE PLAYS**

Cause & Remedy—1. Change plug at Scoring Unit, Free Play Unit or Special Bumper or Mystery Units as directed by manufacturer to lower score total and other totals to make it easier to make free games.

2. Lower back of machine or raise front or both, by means of leg adjusters.

3. Shift or turn guard bumpers so that roll-overs and light bumpers are more exposed to balls. Some guard bumpers may be removed.

4. Take out steel pins which guard special bumpers.

5. Substitute live rubber for dead rubber bumper rings and on side of playing field. IMPORTANT: These adjustments should not all be made at the same time as this would tend to cause machine to be too liberal.

***Trouble* — MACHINE TOO LIBERAL. TOO MANY FREE GAMES**

Cause & Remedy—1. Reverse all adjustments listed above for making machine more liberal.

2. One or more coats of shellac on rubber bumper rings and side rails will tend to deaden rubber. Scotch tape will do the same thing but does not look so good.

MR. OPERATOR: We hope you have found this new department of interest and that you have gained some bit of valuable information from it and that you are looking forward to future installments. Perhaps you could add to some of the causes which might give rise to the troubles listed above. You may disagree with some of the statements made and you may be able to supply information as to the cause and the remedy concerning other troubles you have had with Free Play Pin Balls or various other types of coin-controlled equipment. Regardless, we would appreciate a note from you if you can supply some time-saving trouble-shooting experiences which you have had and which might help other operators. The material will be used without mention of your name if you desire. Or if you have some questions you would like answered by a qualified expert, send them along. Send communications to THE TROUBLE SHOOTER, c-o THE REVIEW, 1115 Venice Blvd., Los Angeles 15, California

Bally

DID A JOB IN '32

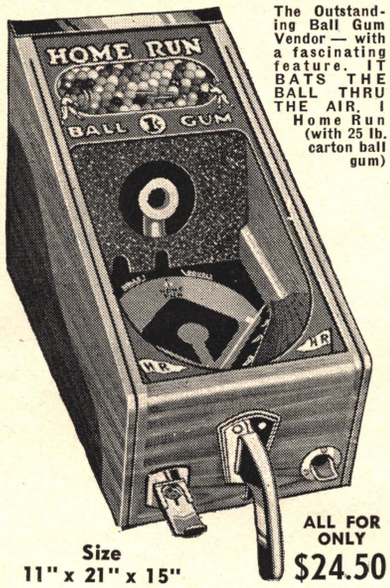
Bally IS DOING A JOB FOR THE ARMY AND NAVY IN '43

Ballyhoo to bullets! **Those three words tell the story of Bally—and all American industry. Bally—and all American industry—was organized to serve the decent, healthy desires of peaceful America. But Bally—and all American industry—is now a fighting force in the vast battalions of democracy. Members of the coin-machine fraternity, who recall the simple days of Ballyhoo, may be proud of Bally's big job in the battle of production. Building vital war products for the Navy and the Army Air Forces, Bally is helping to speed the day of victory and peace.**

Operators and distributors who want early information on Bally's post-war equipment . . . games that will bring back the boom days of Ballyhoo and Bumper . . . vending machines that will open vast new opportunities . . . are urged to place their name on a special mailing list now being compiled for Bally's Post-War Flash No. 1.

BALLY MFG. COMPANY
2640 BELMONT AVENUE, CHICAGO

HOME RUN



The Outstanding Ball Gum Vendor — with a fascinating feature. IT BATS THE BALL THRU THE AIR. 1 Home Run (with 25 lb. carton ball gum)

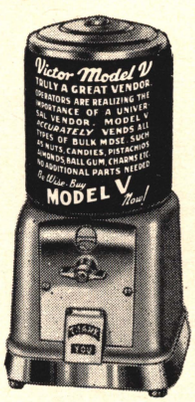
Size 11" x 21" x 15"

ALL FOR ONLY $24.50

VICTOR'S FAMOUS MODEL V

Truly a Great Vendor. Vends everything—no additional parts needed. Capacity 6 lbs. bulk merchandise — or 1000 to 1200 balls of gum. Standard Finish Model V only, $8.50 Each.

(Porcelain Finish $1.00 additional)



Victor's TOPPER

Tops in Modern Design. Vends everything. Capacity 5 lbs. bulk mdse. (800 to 1000 balls of gum.) When ordering Toppers for ball gum please specify.

Standard Finish Topper only . . . $7.95 Each. (Porcelain Finish $1.00 additional.)

Terms: 1/3 cash, balance C. O. D. (or send full amount and save C. O. D. charges).

Product of VICTOR VENDING CORP.
PACIFIC COAST DISTRIBUTORS

RELIABLE NUT CO.
1823 South Hope St.
LOS ANGELES, CAL.

Southern California

LOS ANGELES — Coinmen celebrated Mr. Morgenthau's big day by laying the dough on the line on June 15th and nobody complained of the second installment taxes. Fact is that business has been so good for operators that they hardly missed the installment even though it was a pretty nice figure for some of the lads. "This is the way I figure it," said Paul Johnson, local music operator. "We're doing a morale maintaining job at home with our music equipment. We consider that a definite contribution to the war effort. But there's more to it than just that. We must help our boys on the fighting fronts and the best way we can do it is to pay our taxes promptly, and that's what I intend to do!" And it wasn't a small sized check Paul sent Uncle Sam.

There's a new secretary over at Clark Distributing Co. She is Eve Sheflin and is doing right nicely under new head-man, Aubrey Stemler.

Dick Smith and Ken Brown have been specializing in music and cigarette installations in the harbor area and now have made a nice army installation of 15 phonographs and 70 cigarette machines in a camp in the Southland. The boys center their operations in Long Beach.

Bill Simmons was laid up in mid-May for three days with an infected throat.

Walter C. Bogenberger is now representing Penn Mutual Life Insurance Co. and is doing a nice business with the coinmen on several different types of insurance. Bogenberger has been doing business for years under the fictitious name of C. Walters & Associates and has built up a terrific following which now stands him in good stead. Walter has a good insurance program worthy of consideration by the boys.

Arch C. Riddell, Pasadena cigarette operator, has purchased the cigarette route of Walter McBride in Whittier. Riddell took over about 60 pieces of equipment. McBride is joining the Armed Forces.

Harry Kaplan of Southwestern Vending Machine Co. is about ready to launch forth on another trip through the territory. Harry always comes back with a lot of equipment in his wake. In fact for weeks after there are daily arrivals of equipment from almost every spot Harry visits.

In at Jack Gutshall's during the last couple of weeks were Jack Arnold, Barstow; George Bacon, J. L. Stephens, George Wheelock, San Diego; J. P. Cusick, Santa Maria; and Lucille Arnold, Barstow, to mention only a few.

Bud Parr is a frequent visitor at the offices of his General Music Co. Bud is pretty much on the go all of the time in behalf of his government work, but finds a few minutes every now and then to get into the office and check up on sales, contacts, and what have you.

F. P. Carter is now operating the Arcade at Big Bear for Walter E. Gaunt. Walter's operations at 29 Palms keep him so occupied that such an arrangement was necessary.

I. B. Gayer, San Bernardino, reports collections above par with a lot of army activity in his area. It's getting hot out his way these days, too.

Bob Cardiff, San Miguel, made Los Angeles mid-month to pick up equipment.

Johnnie Fleming of Badger Sales service department is leaving for service in the army.

Gene Dixon, the mechanic and service ace at Jack Gutshall's, will be on hand for the duration. Called for an army physical on the 11th, Gene was excused and is now back at his post ready to do justice to music operators' complaints.

Bill DuPree was in from Brawley, Calif., to purchase some new equipment for the Imperial Valley Amusement Co., and let the word out that it's plenty hot down there now. In fact a temperature of 115 at noon is the regular thing.

Jane Carico is winding up three years with the Jack Gutshall Distributing Co. When it comes to records, Jane knows her platters.

Bill Shorey, Inland Amusement Co., San Bernardino, isn't complaining about the "take" in his spots. Bill has a lot of equipment servicing the army men stationed in his area.

L. D. Turner, General Music accountant, made a business trip to Visalia, on the 10th of June.

Ray Reynolds, Big Bear, visited Jack Gutshall and reported on business as well as fish. Both were "BIG!"

Jack Potts, the dealer in "Lots of Slots" sez: "A marriage is like a pinball machine —a man's pockets are always tilted!"

William Nathanson has opened an Arcade in New Chinatown. Well equipped with a wide variety of Arcade equipment, Nathanson is doing a nice business. The Arcade is situated on the main stem of the Chinatown sector.

Wesley Dana has taken over the management and operation of the Harmony Hostess Wired Music System in Pasadena for owner Al Ezor. "Wes" has moved to Pasadena to be near his job 24-hours a day.

Bill Simmons enjoys the reputation of being the only mogul in the Industry who

HERE'S HOW - -

You can reach the 15,000 operators in the nation. THE REVIEW offers a complete mailing service to its verified lists. Follow up your advertising in the trade press with individual mailings. You'll find it pays handsomely. We are equipped to cover any city, county, state, group of states or the entire nation in a record short time at the following low rates:

ADDRESSING from our Addressograph plate list.....$15.00 per thousand
Advertiser to furnish mailing piece, stamped, stuffed, sealed or tucked in. We address and deposit with Post Office. Mailing receipt furnished if desired at 50c per mailing additional.

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We furnish the lists and address by either pen or typewriter, and deposit with Post Office. Mailing piece to come to us complete and ready for mailing after being addressed.

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We address by either pen or typewriter, and deposit with Post Office.

EXTRA SERVICES:
Folding letters, broadsides, circulars, etc.....$1.00 per thousand
(One fold only. Additional folds at same rate.)

Stuffing envelopes with one enclosure .....$1.00 per thousand
(Additional pieces at the same per thousand rate.)

Tucking in flaps, stamping, sorting, rubber stamping permits, etc., per operation.....$1.00 per thousand

Let us know the amount of territory you desire to cover and we'll give you, by return mail, the exact number of pieces we will require.

COIN MACHINE REVIEW 1115 VENICE BLVD. LOS ANGELES, CALIF.

Mention of THE COIN MACHINE REVIEW is your best introduction to our advertisers

has a Chris Craft holding up his floating Dry Dock. Bill has a neat boat up at Lake Sherwood but, for some reason or other, the dry dock does a good job of sinking three or four times a year. Wisely he put the boat under the dock and today the boat is doing the unusual task of holding up the dock. Certainly a new maneuvering in shipology.

The great Golf game of the age took place June 15 at Bill Happel's Wilshire Country Club. Participants: Bill Happel of Badger; Dan Donohue of Seeburg; Bill Wolfe, San Diego operator; and L. B. McCreary of Mape Music Co. The foursome really made the greens scream and when it all was over considerable folding money passed. In true coinman fashion, the payoffs were liberal.

Mrs. Walter Bogenberger has been entertaining her mother and soon the two will leave for Milwaukee. Mrs. Bogenberger will spend a few weeks there and then return.

M. E. Thiede, formerly connected with the Mape Music Co., has opened a trading post in connection with E. L. Grossett, designer and refinisher of phonographs. Thiede's spot is on Pico Boulevard.

Art Carp, Phonograph operator, has purchased four homes on a large lot in the North Hollywood district. The Carp family will live in one unit and rent out the others.

Verlin Schinn, Alameda, has been visiting Mr. and Mrs. Paul Laymon. He is an old family friend of the two and will soon leave to join the United States Engineers in Alaska.

Billy Mason, Venice, is donating 200 records to the Records For Our Fighting Men campaign. Billy wanted to turn his records in ahead of the launching of the drive and had a deuce of a time locating Chairman Bob Hope so he could make the presentation.

Barstow is going to look better than Los Angeles on future Saturday nights for Lucille Arnold. Lucille worked doubly hard for a week so she could come into L. A. for a Saturday night. Arriving here she made the rounds of half a hundred hotels without getting a room and finally had to sit up all night.

In at Paul Laymon's recently to purchase equipment were W. T. Culley, Parker, Arizona; Elbee Gerson and Paul Butts, Bakersfield; H. A. Presher and Bill Wolfe, San Diego; Walter Ross and Homer Gillespie, Long Beach; John Patrick, Santa Monica and Wesley Knudson, Provo, Utah.

Harry Williams, old time operator of Santa Monica, made one of his infrequent visits to Coin Row in early June.

Clem Korte, Glendale, had dreams of a nice six weeks vacation in Colorado Springs when he left Glendale recently. After he had been in Colorado Springs a scant two weeks it was necessary for him to hurry home for brother Ben, who is a partner in his operations, had been rushed to the hospital for an appendicitis operation.

Bert Beutler and the missus enjoyed a bit of ranching up in the San Joaquin valley on Bert's leave from Laymon's. He returned June 14th appearing none the worse for his sojourn in the sticks.

W. E. Davis has sold his games and phono. routes to Verne Winchell, Alhambra.

Homer Gillespie made a trip to Oakland the first of June to inspect his Arcade there.

Milton Stivers, now serving in the navy, called on the Laymons recently to order some parts and supplies for his route.

E. J. Bandhauer who operates the Inyo Music Co. at Bishop, called on local jobbers in mid-June picking up equipment.

Jack Johnson, Long Beach, put in an appearance on Coin Row recently after a long absence.

Mason and McDonald, Arcade operators on the Long Beach Pike, have been purchasing Arcade pieces from Paul Laymon.

It's a one-year-old Boston Toy puppy named "Sonny Boy" who has just arrived to gladden the hearts of Jean and Dolores Minthorne.

Lucille Laymon is "on the mend" after a siege of the flu which lasted two weeks and put her to bed three or four days.

Paul Blackford

* * *

To be popular with the girls a man must do the wrong thing at the right time.

GET INSURED ! STAY INSURED REST ASSURED !

Retirement Plans
Juvenile Policies
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LITERATURE ON REQUEST

Walter C. Bogenberger

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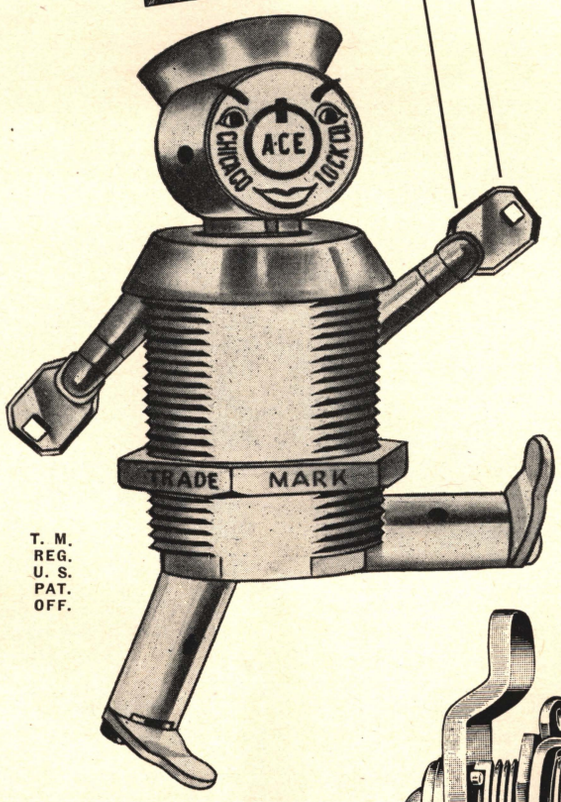
Exclusive, Patented Features make the Famous

Chicago "ACE" Lock Lead In SECURITY



T. M. REG. U. S. PAT. OFF.

"Tops" with Operators Everywhere

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Install Chicago "ACE" Locks

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Individually Registered Key Service • All Locks can be keyed alike.

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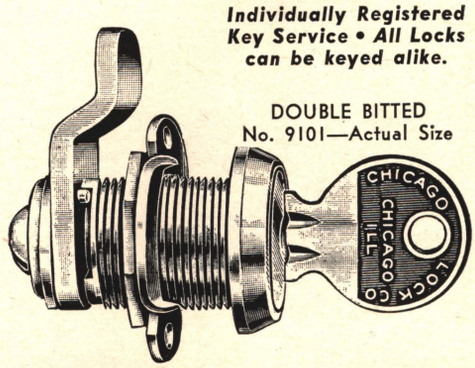
No. 9101—Actual Size



There's a CHICAGO LOCK for Every Purpose

Locks . . . for new equipment and replacements . . . Ace Locks, Single Bitted, Double Bitted Locks . . . Padlocks, too . . .

CHICAGO LOCK CO. 2024 N. RACINE AVE. Dept. 96, CHICAGO, ILL.

They Can't Resist it!

. . . . nothing tops PHOTO TRAYS for originality, cleverness and freshness of appeal. From coast-to-coast the Coin Machine Industry has taken full advantage of the exclusive privilege offered for we have purchased the entire factory output for the past 7 months and sold them only to members of our industry. Consequently our own men have had the opportunity of making the premiere presentations of

Hollywood's New PHOTO-TRAY

Today very little new salable merchandise is available, and certainly none with the sex appeal and definite human interest embodied in the exclusive Hollywood PHOTO TRAY cocktail and hors d'oeuvres tray.

We have sold and shipped thousands and thousands of these unique trays in the past few months and at times our factory has been two to three weeks behind in filling orders . . . all of which attests to the popularity of this item. We have exclusive national sales rights in all fields but we are not amplifying our advertising efforts until members of our Industry have had the cream off this novelty. Thereafter it will be easily salable by the thousand in the ordinary retail outlets.

PHOTO-TRAYS are fully protected and infringements will be vigorously prosecuted. If you haven't tried a trial dozen, do so today with the full assurance that you have an item that will not be offered nationally despite demands, until our own industry has been properly supplied. If a delay in delivery is required because of quantity orders you will be properly notified. Retail sales price in stores will be $6.00 each.

No. 6

12 EYE FILLING SUBJECTS READY

To Hollywood comes the cream of the feminine crop of loveliness and from this fresh, vibrant, luscious parade of pulchritude our dimension-conscious experts have selected the most exquisite models to pose as PHOTO TRAY subjects. These glamorous models are artistically and cleverly photographed and reproduced in 12 salon prints and permanently sealed in the PHOTO TRAY. The subject is then given five coats of the finest bar-top lacquer to protect it against ringing, scratching and marking. Frames and handles are of beautiful contrasting hardwoods, in natural finish, and each tray is tissue packed in an attractive gift box. Size of tray is approximately 12" x 16".

No. 12

No. 2

No. 11

it's Terrific!

for SALESBOARDS & PRIZES

Just imagine a few of these exotic trays in their presentation boxes grouped on a back-bar. Boards will go like wildfire. Tests prove that they do and operators come back for more and more. Use with pull cards or hole boards and build your own deal. Sell it or percentage it—either way you win. Variety of subjects makes it possible to continue the deal for weeks and weeks in the SAME location. Order a sample dozen today. You'll not be sorry!

No. 3

No. 10

ORDER A SAMPLE DOZEN TODAY . . . . . .
YOU'LL BE BACK FOR MORE!

No. 4

No. 5

No. 7

No. 8

No. 1

No. 9

★ ★

CRAFTSMEN'S GUILD

PHOTO-TRAY

MADE IN HOLLYWOOD

SUBJECT NO. 12

THE REVIEW considers itself fortunate indeed to be able to offer its readers this *"FIRST"* in unusual gift opportunities. Professionally done, and beautifully finished these PHOTO-TRAYS will last indefinitely and bespeak the good taste of the host whenever used.

ORDER *NOW* FOR PROMPT DELIVERY

Because of the employment situation only a limited production of PHOTO-TRAYS is possible at present. While we feel confident of being able to fill all orders, we do urge you to not delay, but order NOW. *Be sure to list the number of each subject desired,* along with the quantity of each.

SAMPLE EXPRESS PREPAID . . **$4.75**

Lots of 6, Prepaid . . . . . Ea. 4.25
Lots of 12, Prepaid . . . . . Ea. 3.95

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COIN MACHINE REVIEW

1115 VENICE BOULEVARD
LOS ANGELES • CALIFORNIA

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4 GRADE "A" GAMES

GRAND CANYON

REVAMPED FROM DOUBLE PLAY
OPERATOR'S PRICE
$175.00

ARIZONA

REVAMPED FROM SUN BEAM
OPERATOR'S PRICE
$175.00

★ ★ ★

MIDWAY

Revamped from Zombie $175.00

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Revamped from Sun Beam $175.00

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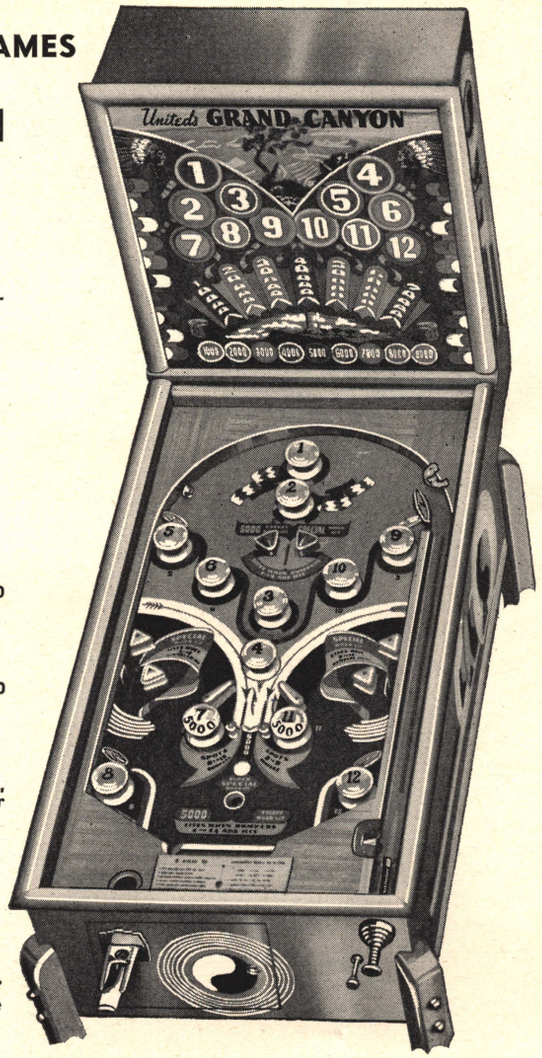
Send your Zombies, Sun Beams, Double Plays to your Distributor NOW, or Write Direct



United

MANUFACTURING CO.
6123 N. Western Avenue
CHICAGO

OUR BOYS

(Continued from Page 8)

er the longer we are away from them and when we have an opportunity to meet a "femme," even a sixteen-year-old, it is eagerly accepted. This small town has a lack of girls compared to the tremendous need for them. A need frequently discussed by soldiers, sailors and even civilians. Because of this the place is plastered with photos of girls, girl-friends of the boys here, movie actresses, etc. However, the men here feel that the COIN MACHINE REVIEW might even further enhance the pictorial appearance of our wall lockers, etc., by supplying the Barracks with a set of the pictures which decorate the trays advertised for sale in the REVIEW. If possible, Mr. Blackford, I—and about a Battery of others—would like to post these pictures if you can secure them. You can be sure they will be given a prominent place of honor in the Barracks Non-Com's collection.

Thanks for your very nice note about these letters. I am glad that some of the operators find them interesting. I only hope that it reminds some of them to write frequently to their sons and friends in camps and front-line positions. If it has done that, then I am very happy. Best regards,

Harry Bortnick

* * *

Another fellow who doesn't give a rap is a suspicious husband.

Florida Cig. Tax

TALLAHASSEE—A 3-cent tax on standard packs and 2-cent tax on dime packs of cigarettes has passed the Florida House and Senate by an overwhelming majority.

Sponsored by the governor and bitterly contested while in the Florida Legislature, the funds derived will go to the old-age pension fund to supplant funds lost through elimination of legalized racing in the state for the duration.

Wurlitzer Earnings Up

CINCINNATI—For the fiscal year ended March 31st the consolidated net earnings for the Rudolph Wurlitzer Co. totaled $755,545 after a contigency reserve deduction of $150,000, which provided a common share dividend of $1.63 after preferred dividend requirements were allowed for.

This compares with a net income of $704,311 and $1.50 per common share after a $350,000 contingency reserve deduction, in the preceding fiscal year.

In the report of President R. C. Rolfing it was stated that the company's plants in various parts of the country are converted to war work. One plant is producing compasses, anti-icers, and de-icers for the aircraft industry, and another plant is making parts for wooden aircraft for the navy.

Current assets as of March 31 amounted to $11,151,246 including cash of $2,890,235 and current liabilities of $2,514,433. Working capital totaled $8,636,813. Inventories amounted to $2,460,885 and receivables were $3,373,033.

Texas Decision Vital

FORT WORTH—The indiscriminate seizure and destruction of coin machines is believed to have been curbed through a decision of the Texas Second Court of Civil Appeals handed down on May 22nd. The decision prohibited the destruction of seven slot machines.

Coinmen in these parts are of the opinion the decision will have a big influence on lower courts in preventing them from ordering the destruction of slots and sundry equipment picked up by police officers and sheriff deputies during hundreds of raids in recent years.

Fort Worth decision came after Nathan Gray, owner of the machines, appealed from a decision of a district judge, sitting in the District Court at Wichita Falls, had ruled that the machines should be destroyed by the sheriff. Gray won his appeal from the first decision and his reversal in the Court of Civil Appeals on his contention that: 1) the machines, taken after a search warrant had been served, were not in a gambling house; 2) they were not being held to obtain bettors; 3) that there was no evidence of use of the machines with the owner's knowledge; and 4) the machines were in a room on the fifth floor of a swanky downtown building where the Town Club, an organization for business and professional men has quarters.

Evidence presented showed a patron tried to enter a locked room where the machines in question were. Later she tried the same door and found it unlocked, entered, deposited a quarter and was a $15 winner when the officers walked in.

Tax Delay Seen

NEW YORK—According to the *Wall Street Journal* it may be September or October before the Congress starts on the new tax bill in which the Coin Machine Industry is so vitally interested.

According to the *Journal* "a recent report from Washington said that big tax issues would delay the consideration of miscellaneous taxes for some time. A federal sales tax will cause prolonged discussion before minor taxes are considered."

Turner Buys Routes

ST. LOUIS—Lee Turner of the Turner Phonograph Co., has purchased five phonograph routes from A. J. McCall of the McCall Novelty Co. Two hundred and fifty phonographs plus a substantial number of wall and bar boxes and remote control systems were included in the deal. Purchase makes Turner one of the largest music operators in this part of the country.

McCall intends to go into the distributing field more extensively in the future and when peace is again established, will represent some of the larger coin machine manufacturers. For the present, however, McCall wil continue their machine operations outside of the field of music.

United Continues Busy

CHICAGO—That operators appreciate the rejuvenating and refurbishing service the United Manufacturing Co. is offering can best be understood if one were to visit the plant and see the number of machines arriving each day, and the number of refurbished beauties leaving to gladden locations in every part of the nation, each day.

United is an established bee-hive of activity as various engineers, artists, etc., go about their various tasks building old games into bright, shiny, eye and player-appealing new ones.

Aubrey Stemler

Stemler With Clark

LOS ANGELES—Aubrey V. Stemler has been appointed manager of the Los Angeles office of Clark Distributing Co., Wurlitzer distributors for the West Coast, and on June 15th took over the berth formerly held by Russell Smith. Smith has transferred to Cleveland where he will be associated with a Wurlitzer distributor there.

Stemler is not a newcomer to the music industry for he has been active in the field for a number of years and lists among his friends legions of music operators in the West.

Back in 1939 Stemler was sales representative with the local Wurlitzer distributor and accounted for a great volume of business. Later in 1940 and 1941 he was allied with Buckley Music System and handled the northwest territory for the wall and bar box with offices in Portland. Since Pearl Harbor Aubrey has been with W. E. Simmons, former Wurlitzer factory representative, in the promotion of Recuperator Long Life Battery Service.

In his years on the West Coast Stemler has won the respect and admiration of coinmen for his conscientious business methods. As Aubrey himself puts it: "I never had to shoot curves to get business."

Before taking over the Los Angeles office Stemler made a trip through the northwest with Ed Horiskey, Clark manager in the Seattle office, and then made a jaunt through northern California with George Williams, Clark sales representative from the San Francisco office.

Hit Records Score

LOS ANGELES—"Despite hell and high water we are filling orders as rapidly and as best we can," declared Mose Katzev of J. N. Ceazan Co., local distributors for Hit Records. "Since we took on the line and started planting our advertising in THE REVIEW we've had orders from all over the country and as far East as Florida despite the fact that we've always listed ourselves as only Coast Distributors. Added to the huge list of music operators are some 500 music stores that have demanded Hit Records and you can see what kind of a Merry-Go-Round we've been riding on.

"Despite conditions, regulations, rules and what have you . . . Hit Records are being issued regularly and feature ALL of the top tunes of the day. Shortly we will start delivering a series of 60 albums of popular records. Records in these albums will be available separately if the operators so desire," Katzev concluded.

MUSIC

Necessity The Mother Of Ingenuity

By
C. L. CADE
Of the Phonograph Operators Association of Eastern Pennsylvania

THE first impact of war could be called a calendar of doubts and fears. As the terrific import of the news began to penetrate the shock of knowing that we were engaged in a titanic struggle, operators began inquiring of themselves and of each other whether or not they could continue business or if they would be permitted to carry on.

Various plans were discussed, many ideas were broached, at first everyone doubted that a plan could be devised that would meet with a congenial reception by both trade and customers. As I look back over the past year and a half I am frankly amazed at the progress that has been made in meeting and coping with the various restraints and restrictions imposed by war.

The first problem and probably the most serious was the possible loss of skilled help to the war effort. This was met and overcome admirably by several means. First by obtaining men for outside work who were too old to be army material. Next by securing physically unfit men for shop and inside work. At the present time members of the Pennsylvania Association employ a total of twenty partially paralyzed or crippled mechanics for inside work. These men incidentally have all proven to be extremely loyal, and if I may be pardoned, very grateful for an opportunity to be able to earn a living. While they are unquestionably skillful they do require a greater length of time to accomplish a given task. Next by using skilled mechanics who were drafted into war work for part time, evening and week-end service. These men in their spare time have been able to complete most of the serious service work for operators. Finally by pooling skilled workers who remained for complicated tasks, this last set up could naturally only be used because of the closely knit relations evolved through a well organized association.

The next pressing problem of collecting and record changing had to be met. At first we tried girls and found that they had to be accompanied by male escort, were slow and in the main inefficient. After failing in several initial attempts the stagger system was evolved and this is now being used satisfactorily. Again we were forced to create organizations that were not subject to war regulations. Taking the least productive locations and collecting them every two weeks resulted in a forty per cent saving in man power, this saving also enabled the operator to increase wages to meet the competition of defense industries.

In the spring of 1942 we began to realize that parts were either going to be nonexistant or at best hard to secure. I must again pay tribute to the effect of proper organization along this line. The association anticipating shortages early in 1942 had been advising its members to acquire various possibly restricted items. As a result we have available at this time sufficient parts and restricted items to carry on. A mutual pool has been created which enables members to secure from each other needed items as they may be required. Operators discontinued selling records and began to accumulate supplies of usable records for emergency use. Tubes, lamps, fuses were stocked. Machines no longer fit for service were dismantled and usable parts stored for the future. Wire, cable, sockets, electrical goods in sufficient quantity to meet a two-year famine were stocked and stored. Wiring diagrams were changed so that hard to get tubes could be substituted for tubes more easily obtainable.

The gasoline problem has been very serious in Pennsylvania, as we were among the first states to be rationed. We are one of the first states to feel the pressure every time an emergency rises. This problem has been handled, with fair satisfaction

TURN PAGE

REVIEW SERVICE FLAG

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★ ★
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Mention of THE COIN MACHINE REVIEW is your best introduction to our advertisers

YOU'RE ASSURED OF THE "BEST DEAL" IN DEALING WITH US!

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ACCESSORIES AND SUPPLIES

30-WIRE CABLE with new or used Packard Pla-Mor Boxes.
SOLENOID COILS. A limited quantity. Packard, Wurlitzer, Keeney, Buckley, Filben and Seeburg.
SPECIAL LITE-UP CABINETS for any model phonograph.
SPECIAL COMBINATION 6-8, 24 Volt Transformers.
TITLE STRIPS, plain or red border.

WANTED

PHONOGRAPHS

We will buy, for cash, any model phonograph or entire route if located in Southern California.

USED NEEDLES

We will pay cash for any quantity of used Bennett, Permo Point or Pfanstiehl needles.

NEEDLES REPOINTED

Bring in your old needles and let us repoint and refinish them. Factory finished on finest precision equipment. Double the life of your needles.

OUR AMPLIFIER DEPARTMENT AND SERVICE REMAIN OPEN FOR THE DURATION

CALL ON US FOR YOUR NEEDS. IF WE DON'T HAVE IT WE WILL HELP FIND IT FOR YOU!

JACK GUTSHALL DISTRIBUTING CO.

1870 W. WASHINGTON BLVD.
LOS ANGELES, CALIF.

through concentration of routes, accomplished by trading locations between operators so that routes could be contained in smaller areas.

Repair and service calls have been greatly reduced by periodic oiling and inspections. This is possible mainly through collecting every two weeks. The extra time gained has been used to keep machines in top operating condition. Our greatest source of grief at the present time comes from records, wearing rapidly, cutting through and breaking down. Thirty per cent of all service calls are for faulty records.

Summarizing the music industry as it stands today in the East I can safely say, that every operator has met and satisfactorily overcome each new obstacle as it came up. Today he is better off in many ways than before the war. The pressure for new equipment no longer exists, competition is devoid of price cutting and unfair inducements. Locations realize that unreasonable demands are useless. The operator's payroll is higher, his locations are fewer but his overall collections in most cases equal prewar standards. His equipment is paid for, he is free of debt, he is free from fear and he looks forward to the future with courage, confidence and optimism.

RE-POINTING & REFINISHING

of

PHONOGRAPH NEEDLES

SAVE YOUR OLD NEEDLES FOR RE-POINTING AND REFINISHING!

The wise operator will hold on to his old needles for he'll have a definite use for them in the not distant future. Have your old needles re-pointed and refinished NOW so they will be ready for use when you urgently need them.

Do not confuse our service with an ordinary grindstone job. Our needles are re-pointed and refinished in our factory on the same efficient precision equipment used for producing brand new needles. Your re-pointed and refinished needles will come back to you on a card—looking and performing like a brand new needle.

Write for Prices and Details NOW!

W. E. SIMMONS

Western Factory Representative for BENNETT Needles
1025 North Highland Ave., Hollywood 38, Calif.

Simmons Says Save Needles

HOLLYWOOD—"Save your used phonograph needles," says W. E. Simmons, Western States Representative for Bennett Needles. "In accordance with a WPB order no more precious metals containing osmium can be used for phonograph needle tipping. However, the Bennett factory is now setup with special precision machinery to repoint and refinish used needles. All needles are checked and tested and rejected ones are returned along with the repointed ones with no charge for grading."

"In my opinion," Simmons continued, "the precious metal on the tip of 75 per cent of the used needles today contains better material for retipping and refinishing than the manufacturer of new needles may be able to obtain after his present supply of material is exhausted."

Simmons has already forwarded more than 5600 needles to the factory for repointing and predicts he will forward more than 50,000 by August 1. For operators who do not wish a repointing and refinishing service a salvage price at which the needles will be purchased is available.

We are mighty busy these days making War Materials but We have not forgotten our friends in the Coin Machine Business.

We will be with you again when the Final Victory is won.

PLA-MOR PRODUCTS

will lead again!

★ ★ ★

PACKARD MANUFACTURING CORPORATION

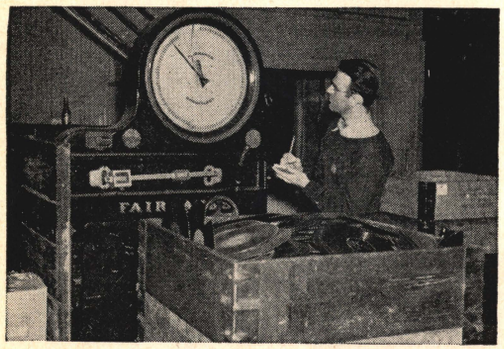
HOMER E. CAPEHART, PRESIDENT

INDIANAPOLIS, INDIANA

HOW SCRAP RECORDS MAKE NEW DISCS

Picture story shows what happens to old records at the factory

1. *Scrap records are shown on arrival at the RCA Victor plant. Only solid scrap is worth its weight for the manufacture of new records of quality. Laminated records have very little scrap value. Crews of girls, like those pictured above, are trained to sort the usable discs from the unusable.*



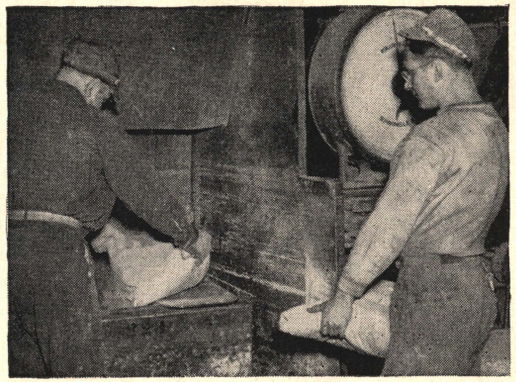
2. *After inspection the usable records are carefully weighed. These records come from the wholesaler who, in turn, has obtained them from local record dealers. The supply depends on the number of old discs music lovers deliver to the latter.*

New record supply depends on scrap —Your old records are needed NOW

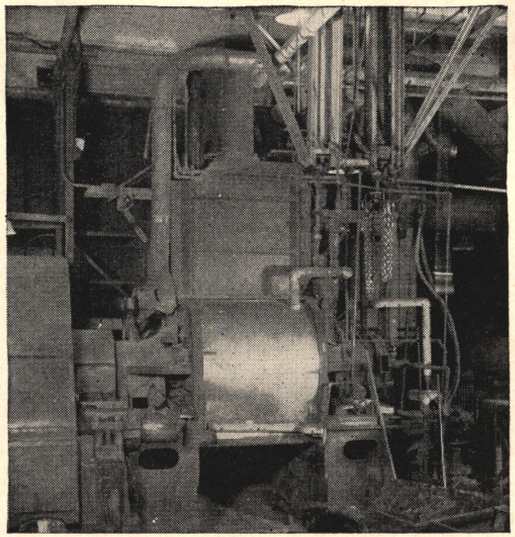
YOU have been hearing a lot lately about the urgent need for old records. This is something we can't emphasize too much or too often. By this time every reader should be familiar with the fact that shellac, a record ingredient, has largely been frozen for war purposes. This means that the flow of *new* records is to a great extent dependent on the supply of *old* records, which can be ground up and reprocessed with complete success, although the procedure is more costly than the use of raw shellac—when the latter is available. Your dealer will be glad to purchase all the old records you can find—scratched, chipped or even broken—for return to the factory.

By "new" records we don't mean just those released recently but all of the listings in the catalog for which there is a constant demand. Thus, the availability of a standard recording of a Brahms or Beethoven symphony you may decide to purchase several months from now will depend largely on the amount of old records turned in during the next few weeks.

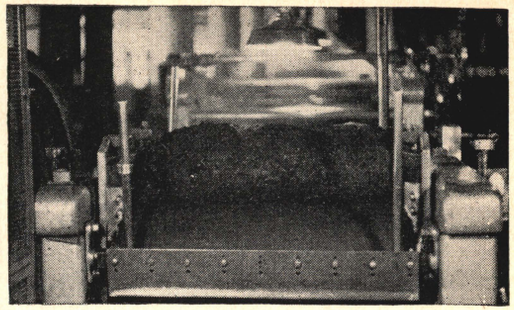
The use of scrap material is no more detrimental to the finished product than the use of scrap metal in the making of steel. In fact, a certain proportion of scrap has always been used in this manner. Keep music flowing; turn in those old records at once—for cash!



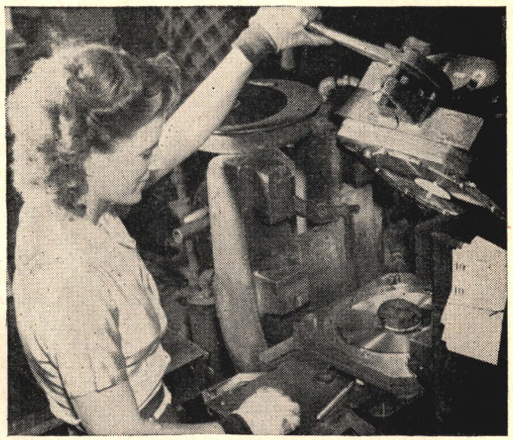
5. *A French chef couldn't be more precise than these men as they measure and mix an exact percentage of the powdered scrap with plant scrap (trim removed from the edges of pressed records) and virgin materials. The formula is mixed for twenty minutes to ensure perfect blending. At this point,* scrap ceases to be scrap; *it is now part of the blended compound from which a new record is made. The normal process of manufacturing follows.*



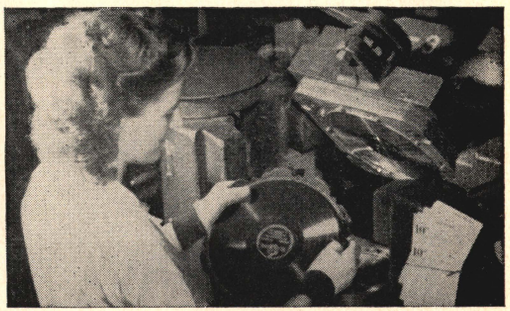
6. *The hub pictured above gives only a suggestion of the huge size of the Banbury Mixer, a giant machine two factory floors high. In it, the mix is churned into a black plastic mass.*



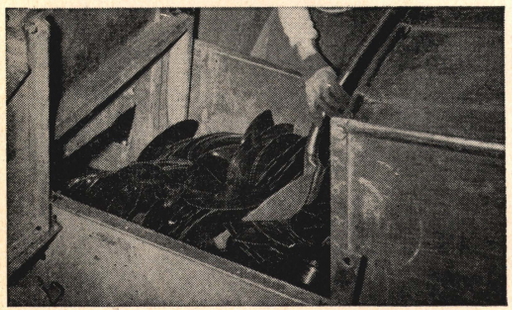
7. *In the rolling machine the plastic is pressed, sheeted and marked for breaking up. After cooling, it will be cut into "biscuits," each containing the right amount of material for one record.*



8. *Reheated and folded into a soft mass, an individual "biscuit" is placed in the record press. Both sides of a record are pressed at once. Note the stampers at top and bottom, with labels set in center.*



9. *A new Victor Record comes from the press. The excess material around the edge will be trimmed; the record polished, inspected and packaged.* **Then** *"the music you want when you want it" is* **ready.**



3. *Having been carefully rechecked and accurately weighed into six- to seven-hundred-pound lots, the records are shoveled into the maw of the huge grinding machine that pulverizes them into a fine powder.*

4. *The ground and reground record material comes out here. It has been filtered through fine-meshed screens. By means of a special process, all unwanted particles, such as paper labels, are removed.*

Know where you stand at all times

Never before has a business man needed better business methods and systems than today. With Victory Tax, Social Security and War Bond deductions — with your own personal taxes hitting all-time highs—with the factor of depreciation more important than ever in its relation to reducing those taxes—you need a proven record-keeping system—or you're SUNK.

We'd be glad to help you install a simple, workable accounting system. That's part of Clark service aimed to be complete and already aiding many of our customers to know where they stand at all times. Drop in and talk it over.

CLARK DISTRIBUTING COMPANY

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RECORDS

Only records suitable for use on automatic phonographs are rated below. Side responsible for rating is listed first in each case.

KEY TO RATING

5★ EXTRA GOOD. Cream of the crop for the past 30 days. Timely, unique, clever, unusual and definitely above-the-average numbers.

4★ VERY GOOD. Possessing universal appeal. Suitable for any type of location.

3★ GOOD. Suitable for rounding out balanced programs. Numbers fading in popularity.

ABBREVIATIONS

FT—Foxtrot; W—Waltz; FT VC—Foxtrot with vocal chorus; V—Vocal; N—Novelty; OT—Old Time; HB—Hillbilly.

BLUEBIRD

No Records Received

BEACON

No Records Received

COLUMBIA

5★ 35587 Harry James—Frank Sinatra
ALL OR NOTHING AT ALL (FT V)
FLASH (FT)

Harry James and his Orchestra PLUS the nation's new croon-king, the swoon Lord of the jitterbugs, the bedroom heart throb of millions of lassies . . . Frank Sinatra. Here is a pairing of big names that is bound to account for a veritable torrent of nickels in the automatics. Frankie sings on the first side only and although the number was recorded a couple of years ago it is scheduled for a big build-up by the music publishers and the platter factory. Frankie sings in that careless but musical fashion of his and spares none of the vocal charm that has parlayed his vocal chords into a national institution. James supports the singer nicely and the purely instrumental moments, which are few, are up to par. On the reverse side James does one of his originals which a nice sprinkling of solos, hot stuff, and such. A moderately good swing number. However, the true value is on the Sinatra side and already the number is beginning to show up in popularity polls. A must for the phonographs.

CAPITOL

No Records Received

DECCA

4★ 18545 Jimmy Dorsey
ONLY A ROSE (FT VC)
I'LL FIND YOU (FT VC)

Jimmy Dorsey revives one of Rudolph Friml's most beautiful numbers and gives it a rhythmic treatment with Bob Eberle vocalizing that should re-establish this oldie in the public fancy once more. Backing up is a number issued some time ago and repeated here. It is a love ballad with more than usual interest at this time. Recommended.

4★ T8553, The Song Spinners
COMIN' IN ON A WING AND A PRAYER (V FT)
JOHNNY ZERO (V FT)

The vocal group, formerly on Musicraft, came through with two of the currently popular war songs that won't offend Petrillo and should satisfy the operator's cravings for a recording of these numbers. Done in the usual Song Spinners style the numbers are pleasing to the ear and moderately danceable. Okeh for any spot.

HIT

4★ 8027 Juanita Hall Choir
BEAUTIFUL DREAMER (V)
DE CAMPTOWN RACES, OH SUSANNA (V)

4★ 8028 Juanita Hall Choir
OLD FOLKS AT HOME (V)
MY OLD KENTUCKY HOME (V)

4★ 8029 Juanita Hall Choir
I DREAM OF JEANIE WITH THE LIGHT BROWN HAIR (V)
COME WHERE MY LOVE LIES DREAMING (V)

4★ 8030 Juanita Hall Choir
OLD BLACK JOE (V)
MASSA'S IN DE COLD, COLD GROUND (V)

This famous Choir of Mixed Voices has taken the eight most popular works of Stephen Foster for recording on this quartet of platters. Arrangements are well worked out and provide for adequate display of the vocal versatility of the group. Blending of voices is perfect and numbers are presented in an interesting and fascinating manner. Absence of orchestral background is unnoticeable. Foster's music has always been a prime favorite with Americans and the use of these recordings on automatic phonographs should show well in the cash box.

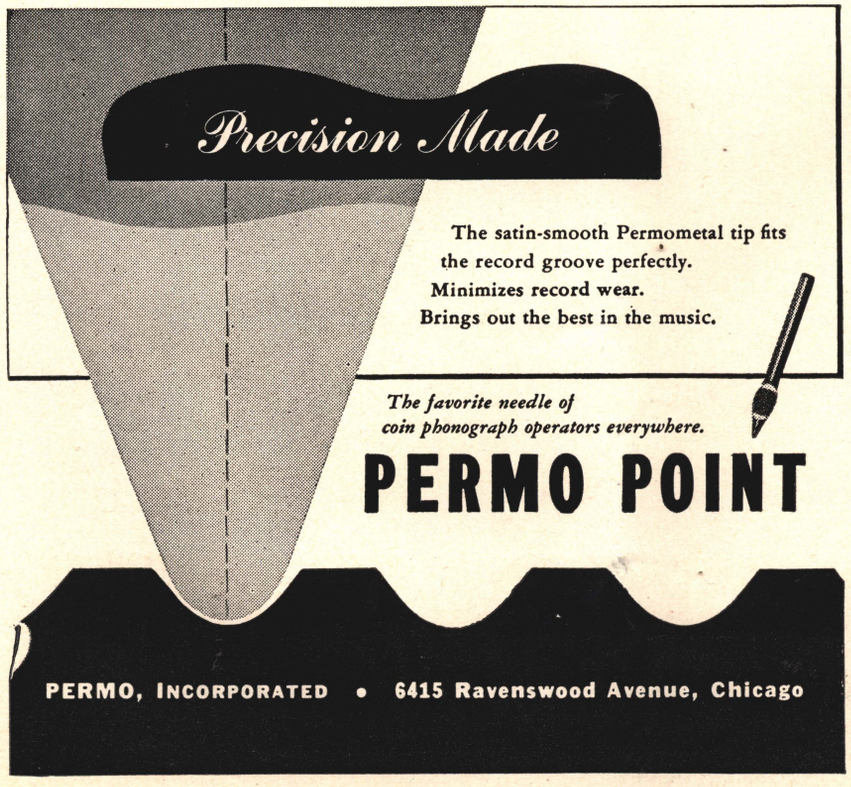
4★ 7046 Willie Kelly
COMIN' IN ON A WING AND A PRAYER (FT VC)
YOU'LL NEVER KNOW (FT VC)

Hit records led the field by having the first recording of Wing and Prayer but initial stocks soon disappeared from distributors shelves. Additional stocks are now appearing and records should now be on hand for operators. A genuine hit number especially well done by the Kelly combo and worthy of a top spot on all your phonos. Tune on reverse side is a ballad from the picture "Hello, Frisco, Hello" and is excellent for use in the automatics.

4★ 7047 Johnny Jones
IT'S ALWAYS YOU (FT VC)
KATIE WENT TO HAITI (FT VC)

A pair of dandies well recorded by the Johnny Jones aggregation. Second tune is from the MGM flikker "DuBarry Was a Lady" and has catchy lyrics. Recommended.

(Concluded on Page 26)


Precision Made
The satin-smooth Permometal tip fits the record groove perfectly.
Minimizes record wear.
Brings out the best in the music.
The favorite needle of coin phonograph operators everywhere.
PERMO POINT
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Immediate
RECORD SERVICE

Within a few hours of you is an Authorized RCA-Victor Distributor who understands the specialized needs of Phonograph Operators and is equipped to give you immediate record service.

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Bruno-New York, Incorporated
460 West 34th Street

WASHINGTON, D. C.
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1519 "L" St., N.W.

It Pays to Use VICTOR and BLUEBIRD RECORDS

RCA

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No Shortage of Nickels!

With These VICTOR and BLUEBIRD HITS on the Job!

They'll Go All Out for Profits for You!

VICTOR RECORDS

TAKING A CHANCE ON LOVE
Sammy Kaye — 20-1527

DON'T GET AROUND MUCH ANYMORE
Duke Ellington — 26610

BOOGIE WOOGIE
Tommy Dorsey — 26054

THAT OLD BLACK MAGIC
Glenn Miller — 20-1523

YOU'D BE SO NICE TO COME HOME TO
Dinah Shore — 20-1519

BLUEBIRD RECORDS

THE SHEIK OF ARABY
Spike Jones — 30-0812

ROSE ANN OF CHARING CROSS
The Four Vagabonds — 30-0811

PLEASE THINK OF ME
Shep Fields — 30-0807

JUMPIN' IN A JULEP JOINT
Erskine Hawkins — B-11547

THERE'S A STAR SPANGLED BANNER WAVING SOMEWHERE
Elton Britt — B-9000

To help us make the Victor Records you will want tomorrow, sell your old ones to your distributor today!

COIN MACHINE REVIEW
25
FOR JUNE 1943

Help Keep Your Customers Going With Music
ORDER TODAY FROM YOUR
VICTOR and BLUEBIRD RECORD
DISTRIBUTOR

FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS

RECORDS

(Continued from Page 24)

OKEH

No Records Received

MUSICRAFT

No Records Received

VICTOR

4★ 20-1511 David Rose
THE CONTINENTAL (FT)
THANKS FOR THE MEMORY (FT VC)

4★ 20-1512 David Rose
LULLABY OF BROADWAY (FT VC)
OVER THE RAINBOW (FT)

3★ 20-1513 David Rose
THE WAY YOU LOOK TONIGHT (FT)
WHEN YOU WISH UPON A STAR (FT VC)

3★ 20-1514 David Rose
THE LAST TIME I SAW PARIS
SWEET LEILANI (FT)
(FT VC)

Eight hit tunes from filmusicals from 1934 to 1941 delightfully recorded by an orchestra under the baton of David Rose and featuring the vocals of Pauline Byrne and Bob Carroll. Although most of these tunes have whiskers they were sufficiently important in their day to be worthy of a try as revivals on the automatics. The use of revival movies has proven especially profitable in many theatres and there is no reason why the revival of these hit tunes from prominent musical films might not ring the gong in phono cash boxes.

4★ 10-1045 Tommy Dorsey
BY THE SLEEPY LAGOON (Inst.)
MELODY (Inst.)

Dorsey forsakes the jump and jive for his first time to put two well known selections on wax for the Victor Red Seal label. His symphonic rendition of the two numbers is truly surprising and show that Mr. T. D. is certainly one of the greatest trombone virtuosos the music world has ever known. The liberal sprinkling of trombone solos throughout both recordings give ample proof of this assertion. This record has phonograph possibilities even if for no other reason than to show Dorsey fans the versatility of their favorite.

4★ 20-1530 Tommy Dorsey-Frank Sinatra
IT'S ALWAYS YOU (FT VC)
IN THE BLUE OF EVENING (FT VC)

While Dorsey gets the major billing on this re-issue the "Big Noise" is really Frankie "Swoon-Goon" Sinatra. Frankie has liberal opportunities on both sides to croon in the style that has made him the current rage and the nation's latest vocal favorite. A good record that will be a big favorite on the automatics.

Cash in
ON THE MOST PROFITABLE MONTHS for AUTOMATIC MUSIC with

EXCELSIOR PROVEN HITS!

ORDER THESE NOW:

Herb "Flamingo" Jeffries singing
"AT LEAST YOU COULD SAVE ME A DREAM"
No. 00100
The Eddie Beal Trio on the instrumental
●
"STRING FOO-LOSOPHY"
No. 00101

The Sensational King Cole Trio on a solid hit—
"ALL FOR YOU"
No. 00103
●
and the novelty Jive jump
"VOM—VIM—VEEDLE"
No. 00102

YOU CAN'T GO WRONG ON THESE MONEY MAKERS! BUY NOW!

EXCELSIOR RECORD CO. 3661 SOUTH GRAMERCY PLACE LOS ANGELES, CALIF. ● RO. 8375

Gaunt Tells Of Shortage

LOS ANGELES—"There is a ready sale today for all of the equipment we can possibly obtain but with each succeeding week equipment becomes more difficult to obtain," stated Fred Gaunt of General Music Co. this week.

"Everything is moving along smoothly with operators in all parts of our territory. Collections are up to par and the only complaint amongst the boys seems to be the manpower shortage," Gaunt continued. "We are not able to buy all the equipment we would like to buy, that is true, and there is a ready sale for any machines we can get our hands on.

"We're very fortunate, however, for we are perhaps the only distributors left in the country with any new Buckley Wall Boxes to offer our customers. Through the intelligent foresight of our factory the Boxes have been doled out to appointed distributors in small lots each month. We are now receiving the last of our quota which was based upon the terrific sales volume we enjoyed prior to Pearl Harbor when we led all Buckley distributors in Wall Box sales."

Gaunt stressed the fact that demands for Wall Boxes are still big and that there is a certainty that they will be completely sold out of new boxes within a very short time.

WANTED

Seeburg Phonographs

Wallomatic Boxes

ANY MODEL INCLUDING 12 RECORD

STATE MODEL, SERIAL NUMBER, CONDITION OF CABINET AND MECHANISM, WHETHER WALNUT OR MARBLGLO FINISH AND WHETHER OR NOT IT IS ORIGINAL FINISH. STATE BEST PRICE CRATED FOR SHIPPING.

HAROLD W. THOMPSON

Seeburg Distributor

415 CAROLINA ST., SAN ANTONIO, TEX.

FOR SALE

One of the most successful operating and jobbing businesses in the midwestern states. Consists of wired music and regular phonographs and 400 wall boxes. This business netted over $16,000.00 in 1942. Price, $55,000.00. Do not answer unless you have at least half cash.

MODERN SALES COMPANY

WRIGHT BUILDING **OKLAHOMA CITY, OKLA.**

● 1 TO 12, 25¢ EA. - 13 TO 99, 23¢ EA. - 100 UP, 20¢ EA. ●
MIRACLE POINT NEEDLE
Use Miracle Point needles and buy Defense Stamps with the difference!
● M. A. GERETT CORP. 2947 NO. 30 ST. MILWAUKEE, WIS ●

OFFERED FOR IMMEDIATE SALE

Get Our Prices Immediately On This Blue Ribbon Equipment

USED EQUIPMENT

- 7 Wurlitzer 500's
- 4 Wurlitzer 600's
- 1 Seeburg Gem ES RC
- 1 Filben Unit
- 5 Wurlitzer Twin-12's in Steel Cabinet
- 1 Seeburg Royale, with Adapter
- 1 Wurlitzer 61 Counter Model
- 1 Wurlitzer 71 Counter Model
- 2 Wurlitzer 750E
- 1 Rock-Ola Playmaster
- 3 Rock-Ola 20-Record Monarchs
- 20 Seeburg Wall-O-Matic Boxes
- 40 Buckley latest type Boxes
- 13 Wurlitzer Boxes
- 6 Packard Pla-Mor Boxes

The majority of this equipment listed above can be purchased ON LOCATION

NEW EQUIPMENT

- 20 Rock-Ola Universal Tone Columns
- 20 Rock-Ola Moderne Speakers
- 20 Rock-Ola Organ Tone Column Speakers
- 15 Rock-Ola Tone-O-Lier Speakers

ALL EQUIPMENT OFFERED SUBJECT TO STOCK ON HAND
GET OUR PRICES BEFORE BUYING MUSIC EQUIPMENT

EXCLUSIVE ROCK-OLA DISTRIBUTOR FOR SOUTHERN CALIFORNIA AND NEVADA

Jean J. Minthorne

2916-2920 West Pico Blvd. **PArkway 1179** **Los Angeles, California**

REVIEW MUSICAL POPULARITY POLL

An authoritative chart showing the popular musical favorites and compiled from information gathered in the principal key cities and wired to us at press time.

JUNE, 1943

On Phonographs—

1. I've Heard That Song Before
2. As Time Goes By
3. Don't Get Around Much Anymore
4. That Old Black Magic
5. Let's Get Lost
6. Murder! He Says
7. Taking A Chance On Love
8. Velvet Moon
9. It Started All Over Again
10. Comin' In On A Wing and A Prayer

On Radio—

1. As Time Goes By
2. Comin' In On A Wing and A Prayer
3. All or Nothing At All
4. Cabin In the Sky
5. Don't Get Around Much Anymore
6. Change of Heart
7. Do I Know What I'm Doing?
8. Don't Cry
9. I Heard You Cry Last Night
10. Johnny Zero

Best Selling Sheet Music—

1. As Time Goes By (Harms)
2. Don't Get Around Much Anymore (Robbins)
3. Comin' In On A Wing and A Prayer (Robbins)
4. You'll Never Know (Bregman, Vocco & Conn)
5. Let's Get Lost (Paramount)
6. It Can't Be Wrong (Harms)
7. Johnny Zero (Santley-Joy)
8. Taking a Chance on Love (Feist)
9. That Old Black Magic (Famous)
10. In the Blue of Evening (Shapiro-Bernstein)

Best Selling Records—

1. Don't Get Around Much Anymore (Ink Spots) Decca 18503
2. Taking A Chance On Love (Benny Goodman) Columbia 35869
3. As Time Goes By (Rudy Vallee) Victor 20-1525
4. Velvet Moon (Harry James) Columbia 36672
5. That Old Black Magic (Glenn Miller) Victor 20-1523
6. I've Heard That Song Before (Harry James) Columbia 36668
7. As Time Goes By (Jacques Renard) Brunswick 6205
8. You'll Never Know (Willie Kelly) Hit 7046
9. Let's Get Lost (Vaughn Monroe) Victor 20-1524
10. For Me and My Gal (Judy Garland) Decca 18480

On Wired Music—

1. As Time Goes By
2. Don't Get Around Much Anymore
3. Velvet Moon
4. I've Heard That Song Before
5. Murder! He Says
6. That Old Black Magic
7. Comin' In On A Wing and A Prayer
8. Taking A Chance On Love
9. You'll Never Know
10. Let's Get Lost

Lucky Strike Hit Parade—

(June 12)

1. Let's Get Lost
2. Comin' In On A Wing and A Prayer
3. You'll Never Know
4. Don't Get Around Much Anymore
5. As Time Goes By
6. It Can't Be Wrong
7. It's Always You
8. I Never Mention Your Name
9. You Rhymn With Everything That's Beautiful
10. Taking A Chance On Love

New Record Drive

NEW YORK—Second national drive for Records for Our Fighting Men gets under way on July 3rd with the American Legion and its Auxiliary again doing the house-to-house canvassing. Distribution of the new records to the men in the service is again to be supervised by the Joint Army and Navy Committee on Welfare and Recreation.

Returning recently from a 35,000-mile tour of the fighting fronts, General Henry H. Arnold, chief of the Army Air Force, reported that the only request made by our fighting men was for "some new phonograph records."

Making records available to men in combat zones as well as in distant outposts off the beaten track of entertainers became the concern of a group of leading recording, screen, and radio artists who co-ordinated their efforts through the non-profit organization Records For Our Fighting Men, Inc. Last summer this organization enlisted the aid of the American Legion and other patriotic groups to collect old, used, and unwanted scrap records which were then sold to the record manufacturers. The funds thus obtained were used to purchase new records. To date, over 300,000 new records have been distributed to the fighting forces, here and abroad.

New Disc Coming

NEW YORK—The Savoy Record Co. of Newark, N. J., has announced a new King Solomon label record which they will shortly introduce.

The King Solomon label will be used exclusively on Negro spiritual waxings and first is due for an appearance in two weeks.

* * *

Molly: "Don't you love old ruins?"

Polly: "Yes, if they have plenty of money."

SEPIA ☆ HIT ☆ PARADE

A listing of the most popular records in colored locations, supplied at presstime by Otis Rene of Excelsior Records for exclusive publication in THE REVIEW.

1. S. K. Blues (Rhythm) Saunders King
2. Worried Life (Bluebird) Big Bill
3. Boogie Woogie (Victor) Tommy Dorsey
4. Rusty Dusty (Columbia) Count Basie
5. All for You (Excelsior) King Cole
6. Going Down Slow (Bluebird) St. Louis Jimmie
7. Why Don't You Do Right? (Columbia) Benny Goodman
8. At Least You Could Save Me a Dream (Excelsior) Herb Jeffries
9. Don't Get Around Much Anymore (Victor) Duke Ellington
10. I Can't Stop Losing You (Decca) Ink Spots
11. Flying Home (Decca) Lionel Hampton
12. Let's Beat Out Some Love (Decca) Buddy Johnson

CURRENT HIT RECORDS

7050 JOHNNY ZERO—F.T. with vocal refrains
LOOK AT YOU—F.T.
JOHNNY JONES and HIS ORCHESTRA
The Novelty of the AIR CORPS which looks as big as WING AND A PRAYER number is coupled with a beautiful new ballad.

7051 I DON'T WANT NOBODY (IF I CAN'T HAVE YOU)—F.T.
EV'RY LITTLE BIT HELPS—F.T. with vocal refrains
JOHNNY JONES and HIS ORCHESTRA
A song that all the girls are using and looks like the jitterbugs delight coupled with the new Treasury slogan song.

7052 YUM YUM—F.T. with vocal refrains
YOU'RE THE SUNSHINE OF MY HEART—F.T.
GRIFF WILLIAMS and HIS ORCHESTRA
That great Chicago band playing two big hits of its repertoire. Wonderful novelties.

ALBUM H104 VIENNA BON BONS

8015 Vienna Bon Bons—The Blue Danube
8016 Emperor's Waltz—Wine Women and Song
8017 Tales From The Vienna Woods—Vienna Blood
8018 Southern Roses—Voices Of Spring

ALBUM H103 "U. S. A."

8011 Anchors Aweigh—Army Air Corps Song
8012 The Caissons Go Rolling Along—America The Beautiful
8013 The Marines Hymn—America
8014 Semper Paratus—The Star Spangled Banner

ALBUM No. H102 "CHAUNCEY GRAY As Heard At The El Morocco"

8001 Why Do I Love You—Lover Come Back To Me
8002 The Man I Love—Someone To Watch Over Me
8003 Lovely To Look At—Easter Parade
8004 Summertime—I Guess I'll Have to Change My Plans

ALBUM No. H101—Frank Froeba Plays

8005 After You've Gone—Twelfth Street Rag
8006 The One I Love Belongs to Somebody Else—Stumbling
8007 Hindustan—Lorraine
8008 A Lover's Lullaby & Sunrise Serenade—Estelle

The Nation's Song Leaders are now found on HIT Records. If It's a HIT you will find it on HIT RECORDS.

J. N. CEAZAN COMPANY

So. Calif. Distributors for HIT—ELITE and CONCERTONE RECORDS

1700 S. Figueroa Street PRospect 5401 Los Angeles, Calif.

Attention Operators

We Are Now Refurbishing and Rebuilding

SPORT PAGE, BLUE RIBBON } into "CHALLENGER" A New and Better Game is Here!

THISTLEDOWN, SEA BISCUIT } into "RACE KING"

GRAND STAND, GRAND NATIONAL, PACEMAKER } into "WAR ADMIRAL"

All Games Tested and Proven for Profits

NOTE THESE FEATURES:

1. All paint removed, both cabinets redesigned and refinished like new.
2. Backglass and playing field redesigned and game renamed.
3. Modern new style 23″ x 23″ backglass and cabinet replacing old style 17″ x 23″ cabinet and backglass.
4. Playing field panel redesigned and refinished on natural wood.
5. All new moulding and moulding trim on playfield cabinet.
6. All visible metal parts—refinished with sterling silver with baked lacquer to prevent tarnishing.
7. All parts reconditioned—machines put in perfect operating condition and thoroughly tested before shipping.

SEE YOUR DISTRIBUTOR OR WRITE US DIRECT!

SULLIVAN-NOLAN ADVERTISING CO.

527 WEST CHICAGO AVENUE — CHICAGO, ILLINOIS

Refurbishers & Rebuilders of *Bally* 1-Ball Payout Games

West Coast Operators Contact

JACK R. MOORE COMPANY

1615 S.W. 14th Avenue, PORTLAND, OREGON
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N. 9 Bernard St., SPOKANE, WASHINGTON
122 E. Second South, SALT LAKE CITY, UTAH
348 Sixth Street, SAN FRANCISCO, CALIFORNIA

BUY U.S. WAR BONDS AND STAMPS

Hit Records Win

NEW YORK—Eli Oberstein and his Hit Records have scored another victory over Petrillo's attempts to block the recording of popular numbers on Hit Records and Oberstein has declared "we'll continue offering the public recordings of current tunes in regular releases and Petrillo can't stop it!"

Oberstein's life hasn't exactly been a bed of roses since the Petrillo ban went into effect last year. Paying no attention whatsoever to orders from the Union prexy Oberstein has continued the release of currently popular numbers in defiance of Petrillo and without divulging where or how the recordings are made. Several times the New York Local has had Oberstein on the carpet for questioning but he has steadfastly refused to divulge any information concerning his business.

Latest effort of Petrillo to block Oberstein and what he refers to as "bootleg discs" was to ask the music publishers for their co-operation by declining to permit Oberstein to record their numbers. Reply to Petrillo came through the Music Publishers' Protective Association informing him that they were powerless to refuse permission to Oberstein to record their tunes.

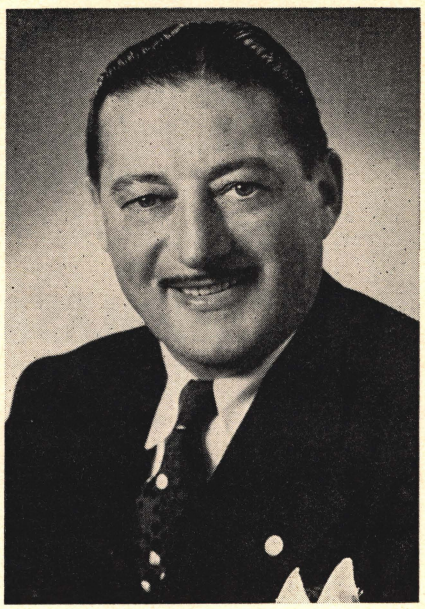
With this new Victory "in the bag" Oberstein has declared that Hit Records will continue in full force and at least 150,000 pressings will be made of each new release. Even though orders for each new recording total many more than this number, it is Oberstein's plan to supply only those customers visiting his regular retail outlets and requesting recordings of the newest numbers. By intelligent allotment of records he feels he will have an organization and reputation developed by the time the war is over that will step up and take its place along with the Big 3 record companies.

Gutshall Sharpens Needles

LOS ANGELES—The offices of Jack Gutshall Distributing Co. have been officially designated a receiving depot for resharpening and replating used phonograph needles and the business got off to a nice start with hundreds of needles turned in for attention.

Gutshall sends the needles on to Chicago where they are refinished and resharpened on factory precision equipment used for the manufacture of new needles. The needles are returned carded and resembling in both appearance and performance, brand new needles.

"Response has been good to our initial announcement on this new service," revealed Gutshall. "We feel this is a service that every music operator will eventually need and the smart ones are turning in their old needles now so they can be resharpened and be ready in case of any emergency.



George Williams

Williams Joins Clark

SAN FRANCISCO—Announcement has been made here of the appointment of George Williams as sales representative for Clark Distributing Co., Wurlitzer distributors for the West Coast. Williams will work out of the San Francisco office and cover the northern California territory. Recently he made a trip through the territory with Aubrey Stemler getting acquainted with the operators.

Prior to joining Don Clark, Williams was associated for a number of years with Schenley Distilleries. "We're proud to have George join us," stated Don Clark, head of the distributing firm. "He is a very fine type of fellow with a likeable personality."

Music Aids Production

LOS ANGELES—The use of music in industrial plants to increase production and to cut down absenteeism is meeting with marked success throughout the country, according to data compiled by the Pacific Network, Inc., Los Angeles representative of the Muzak Corporation, specialists in the installation of industrial music equipment.

Controlled experiments conducted by technological institutes show the following outstanding results: Unit output per employe in more than 75 per cent of the factories chosen for study increased 6.25 per cent, on the average, after start of industrial music programs.

Total production per 100 man hours in two typical weeks jumped 11.4 per cent in the week of music playing as compared with the week without musical accompaniment.

In one case where a high degree of manual dexterity and sense of timing were required, production increased 4.07 per cent after introduction of industrial music.

Monday absenteeism was sharply reduced and early departures from plants were almost eliminated.

A recent study of this new trend in production management made by Harold Burris-Meyer of the Stevens Institute of Technology said: "Whether we like it or not, music in industry appears to be here to stay and bids fair to be of increasing importance as time goes on."

New Opportunities for Cigarette Machine Operators

You Can Do Your Locations A Great Favor As Well As Make An Attractive Profit For Yourself

SELLING CIGARS AT WHOLESALE

Cigars are hard to get . . . but WE'VE GOT THEM . . . to sell at from 6c to 15c retail. Already we are selling these to many Cigarette Vendors. Your Locations will buy freely and thank you for the opportunity.

Ask for Irvin Part

CASH WHOLESALE TOBACCO COMPANY

747 Towne Avenue
LOS ANGELES, CALIF.

Packard House Organ

INDIANAPOLIS, Ind.—Homer E. Capehart's "Salute," the house organ for employees of the Packard Manufacturing Corp., devoted its first issue of April to the ceremonies connected with the Army-Navy "E" Award to Packard on March 11th.

The house organ is the same size as Life and follows the same general style, telling its story by the profuse use of pictures. Don V. Kennedy is listed as editor and he is to be congratulated on the first issue for its format, interesting copy and general appearance.

Classified Pays

THE REVIEW:

Upon the appearance of our ad in THE REVIEW for May we bought a big, big lot of phonograph records from an important operator. That's M-A-G-I-C for which we thank the COIN MACHINE REVIEW.

M. J. Devies.

Permo Changes Name

CHICAGO—The name of the Permo Products Corporation, Chicago, manufacturers of the 5000-play Fidelitone DeLuxe Floating Point Phonograph Needles for home use and the famous Permo Point needle for coin phonographs, has been shortened to Permo, Incorporated.

Only the name changes. Permo will continue to manufacture the same high quality line of phonograph needles and pivot points for precision instruments as in the past.

To Medical Corps

RIGBY, Idaho—Clarence D. Hayes, local operator and connected with the Keno Novelty Co., is now in the armed forces medical corps and is stationed at Camp Barkeley, Texas.

O'Connell Sets Record

NEW YORK—More than five million records featuring the songs of Helen O'Connell, the blonde thrush with the Jimmy Dorsey orchestra, have been sold up to June 1st, according to Decca Records.

Cigars Plentiful at Cash

LOS ANGELES—A new opportunity for cigarette operators to increase their profits and do their locations a service at the same time is being offered by Irvin Part of the Cash Wholesale Tobacco Co.

It is a well-known fact that there is a scarcity of cigars retailing in the 6c to 15c bracket for most of the larger manufacturers are releasing their cigars only to the major outlets. The smaller merchant is practically being shut off. However Cash Wholesale Tobacco Co. is well supplied with cigars retailing from 6c to 15c and is offering cigarette operators an opportunity to get into the wholesale cigar business.

"We are already serving several Cigarette Operators," stated Irvin Part, "and we invite other operators to come in and get acquainted with the proposition we have to offer them."

IF YOUR REVIEW IS LATE

Each month THE REVIEW is mailed from Los Angeles in what would normally be ample time to reach you after the regular publication date. If your REVIEW is late, it is because of conditions beyond our control. Despite the fine job the overloaded transportation systems are doing, all kinds of deliveries in wartime are uncertain. Military supplies must take precedence over civilian shipments.

READY FOR IMMEDIATE DELIVERY

Mills Three Bells, like new, late serials	$900.00
Mills Four Bells, factory rebuilt in brand new cabinets, 4/5c	700.00
Mills Four Bells, high serials	650.00
Buckley Track Odds, Jackpot Model, brand new in original crates	Write
Keeney 4-way Super Bells, brand new in original crates	850.00
Keeney 2-way Super Bells, brand new in original crates, 2/5c	475.00
Keeney 2-way Super Bells, slightly used, 2/5c	375.00
Keeney 2-way Super Bells, like new, 1/5c & 1/25c	425.00
Keeney Super Track Times, extra clean	300.00
Bally Club Bells, brand new in original crates, combination cash & free play	295.00
Jumbo Parades, brand new in original crates, combination cash & free play	225.00
Jumbo Parades, brand new, cash pay	159.50
Jumbo Parades, latest model, SU, blue cabinet	125.00
Paces All Star Comet, 50c play, factory rebuilt	400.00
Jennings Chiefs, 50c, extra clean, mechanically perfect and refinished	375.00
Jumbo Parades, used, brown cabinet	85.00
Jennings Silver Moons, free play	115.00
Evans Pacers, late model, 2-tone cabinet	400.00
Evans Lucky Star, late model, 2-tone cabinet	200.00
MUSIC EQUIPMENT	
Seeburg 8800, electric selectors	400.00
Seeburg 8800, E.S. remote control	425.00
Rockola Premiers, '42 mpdel	450.00
Rockola Supers	250.00
Rockola Masters	200.00
Rockola '39 Deluxe	175.00
Wurlitzer 500, slugproof, keyboard	225.00
Wurlitzer 600, slugproof, keyboard	200.00
10 New #1515 Dial-a-Tune 5c Wall Boxes	35.00
2 New #1516 Dial-a-Tune 5c Bar Boxes	38.00
9 Used #1515 Dial-a-Tune 5c Wall Boxes	25.00
1 Used #1516 Dial-a-Tune 5c Bar Boxes	28.00
6 Used Seeburg 5c, 10c, 25c Wireless Wall Boxes	40.00
1 Rockola #1604 Tone-o-Lier Speaker, Ser. 11631	45.00

Order direct from this ad. Send one-third certified deposit.

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As soon as copies start coming out of the bindery the very first issues are seized, inserted in air-mail envelopes awaiting them, and whisked off to the Post Office Terminal and on their way to you. Get your REVIEW two to seven days earlier by taking advantage of the airmail subscription offer today.

COIN MACHINE REVIEW
1115 VENICE BLVD.
LOS ANGELES 15, CAL.

Zoot Suiters Stampede

LOS ANGELES—The war between the Zoot Suiters of Los Angeles and Uncle Sam's Fighting Sons of Freedom has come to an end and operators of Arcades in the downtown area are plenty happy.

The battle broke out in earnest the first part of June when the men of the Armed Forces took matters in hand and roamed the city attacking and de-zoot-suiting zoot suiters wherever they found them. Theaters, cafes, bars, Arcades, and sundry business places were fine-tooth-combed by the soldiers and sailors and many a zoot suiter lost his pants, coat, vest and "face" at the hands of the military.

Condition was far from pleasant and some Arcade owners attempted to keep zoot-suiters out of their Arcades to forestall any trouble. Theaters felt the same way and when the soldiers and sailors descended upon a theater the management turned on the house lights so the zoot-suiters could be quickly removed and dealt with.

Los Angeles was declared "out of bounds" by the navy department as a result of the skirmishes but the order was lifted on the 14th and Arcades are once more enjoying the patronage of our men in uniform.

Cal. Sales Tax Down

LOS ANGELES—The California State Sales Tax reduction from 3 per cent to 2½ per cent, authorized by the Legislature, will become effective July 1st, the State Board of Equalization has announced.

Reduction gives a much needed break to cigarette and merchandise machine operators who are battling with increased costs of operating, labor, matches, etc.

Retailers are being advised by the State Board to use the following table for the collection of sales taxes under the new law, in brackets of from 1 cent to $2.19:

.01 to .14	—nothing
.15 to .59	— .01
.60 to .99	— .02
1.00 to 1.39	— .03
1.40 to 1.79	— .04
1.80 to 2.19	— .05

Above $2.19, the tax collections will continue at this rate by 40-cent brackets.

Arcade Ban Sought

BOSTON — Maintaining that Arcades contribute to juvenile delinquency an order has been approved by the City Council asking the city censor to revoke licenses of Arcades in the downtown sector.

Just how the city censor is to revoke such licenses is undetermined for the city of Boston licenses only the coin-operated movie machine of the many machines making up an Arcade. Whether or not the city censor could close the entire Arcade by revoking the movie machine license remains to be seen.

Father Passes

LOS ANGELES—Gus Johnson of the Badger Sales Co. service department left here June 15th for Kansas City to attend the funeral of his father who was killed by a truck there on the 14th.

Unable to get a plane reservation Gus prevailed upon his Ration Board for enough gas to make the trip by car and was granted sufficient coupons. He left here at noon on the 15th to attend the funeral on the 17th.

* * *

"Why don't you advertise?"
"It's no use. It ruins my business."
"Ruins your business? How?"
"I tried it last year and the people nearly bought everything I had."

OPERATORS
WE WANT TO BUY

MUSIC
Wurlitzer 750E
Seeburg 8800
Seeburg 9800
etc.

SLOTS
Blue Fronts
Brown Fronts
etc.

CONSOLES
Mills Four Bells, 5c
Mills Four Bells, 5c and 25c
Mills Three Bells, late
Keeney Two-Way Bells
Keeney Four-Bells
etc.

ONE BALL FREE PLAY
Bally Longacres
Bally Thoroughbred
Bally Pimlico
Bally '41 Derby
Keeney Fortune
etc.

ARCADE EQUIPMENT
Bally Rapid Fires
Bally Defenders
Evans Super Bombers
Kirk Night Bombers
Keeney Air Raiders
Evans Tommy Guns (late model)
Mutoscope Sky Fighters
Mutoscope Drivemobile
etc.

SAVE YOUR TIRES — GAS
Phone or Write Your Needs
PROMPT SERVICE

We are equipped to handle your wants—Complete stock of parts, new and used games, Arcade equipment . . . Vending machine cards, etc. Our reconditioned machines are tops . . . LOW PRICES

VICTORY GAME CONVERSIONS FOR SICK PIN GAMES
Now Ready for Immediate Delivery: KNOCK-OUT THE JAPS (for Knock-Out), SLAP THE JAPS (for Stratoliner), SINK THE JAPS (Seven Up), SMACK THE JAPS (for Ten Spot), HIT THE JAPS (for Gold Star).

$9.50 Per Set f.o.b. CHICAGO

SILVER REPLACEMENT SLEEVES for BUMPER STEMS
SAVE TIME, MONEY, LABOR
Eliminate Service Calls resulting from worn or burnt bumper stems. Reduce burnt coil trouble.
NO SOLDER REQUIRED
Simply slip sleeve over stem, squeeze with pliers when in correct position.
SET OF 15, ONLY $1.50

BEST GRADE COIN WRAPPERS
44c per M.....100,000 or over
50c per M.....50,000 to 100,000
65c per M..... 1,000 to 50,000

ANOTHER SHIPMENT CONSOLES JUST ARRIVED:
JUMBO PARADE CLUB BELLS
LUCKY LUCRE SUPER BELLS
PACES RACES BAKERS PACERS D.D.
HIGH HAND
All in excellent condition. Prices on request.

CHICKEN SAM OPERATORS
"THE VICTORY MODEL—AXIS RATS ON THE RUN"
A Positive Sensation—A DeLuxe Conversion
Immediate Delivery, $15.00

Western Portable Flame-Arc Welder..... 24.95
(World's Lowest Priced Professional Welding Outfit)
HUNDREDS OF GAMES TO CHOOSE FROM
Write for complete price list

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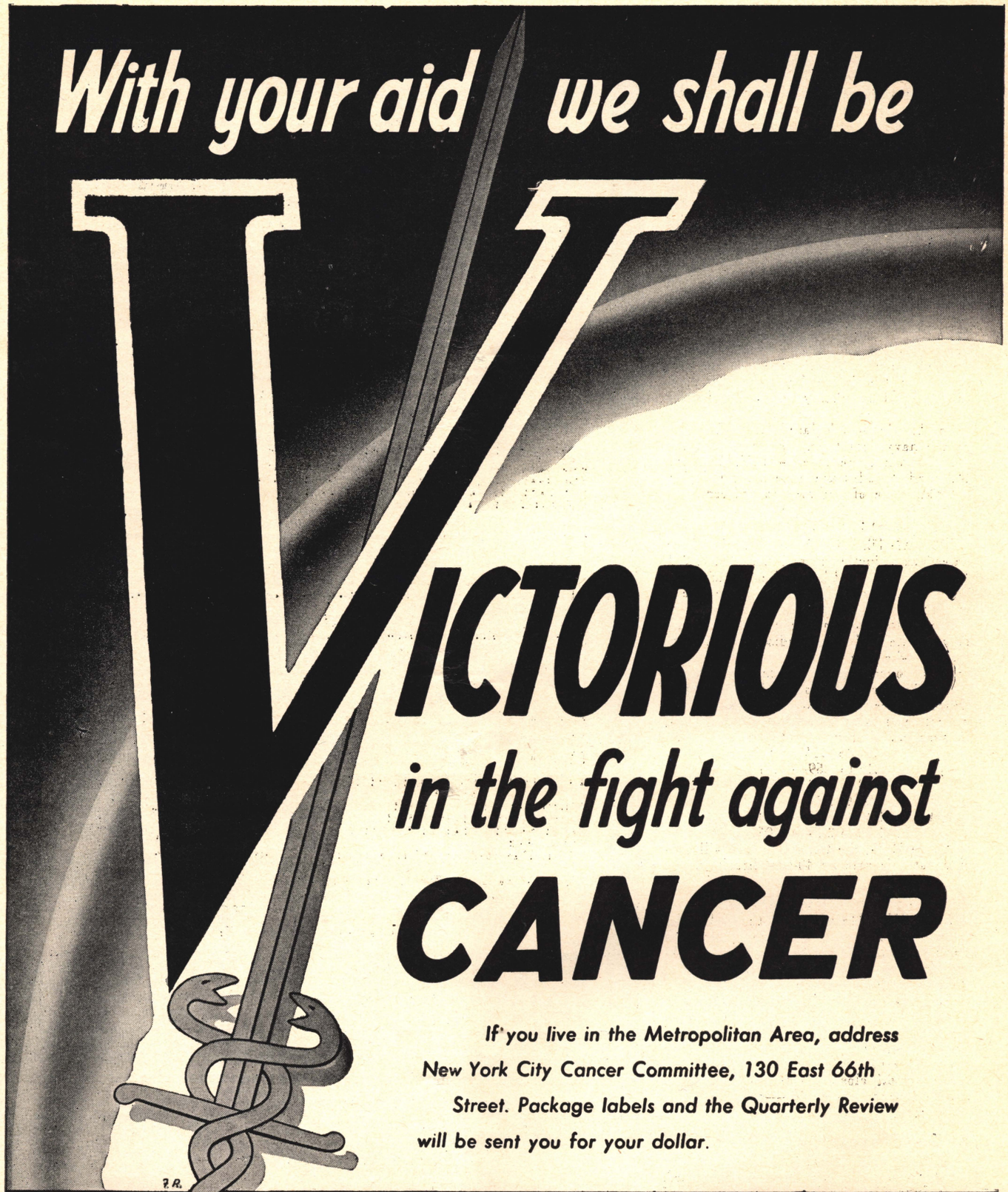

If you live in the Metropolitan Area, address New York City Cancer Committee, 130 East 66th Street. Package labels and the Quarterly Review will be sent you for your dollar.

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IN

THE REVIEW!

Today, Advertising IS News and in THE REVIEW it is treated accordingly. Effectively set in the most modern type faces and given a platinum setting amid interesting and informative editorial text, your advertising copy goes forth to 4600 eager readers of THE REVIEW. What's more, your advertising in THE REVIEW has a longer life than in competitive publications for it is there, alert, alive, eagerly shouting your story to reader-subscribers in all parts of the nation for a FULL THIRTY DAYS.
Right now we are at work on an issue of unusual significance—an issue which climaxes ten full years of service to this industry, and we earnestly invite your participation in our

TENTH ANNIVERSARY NUMBER

This issue will be a veritable Roll Call of the Industry! Jobbers, distributors and manufacturers, regardless of their present activity, will be represented in this epochal number.

As an advertising medium the TENTH ANNIVERSARY NUMBER is tops! Added circulation; new and timely departments; an exciting new format; feature articles by the Industry's leading authorities; a new wire service bringing us at press time the latest important news from Washington; and an enlarged coverage of important happenings in the key cities tersely reported in a new National News Notes department. These, and many more features, make THE REVIEW the BEST BUY in advertising today!

THE REVIEW is producing results today as never before. You'll be thrilled at the terrific results. REVIEW readers represent the cream of the crop in the operating and jobbing fields and REVIEW readers buy with confidence from REVIEW advertisers.

Enjoy the prestige, honor and voluminous business that will result from the appearance of your advertising in our TENTH ANNIVERSARY NUMBER going to press on

JULY 12th

Contact Our Nearest Office TODAY!

The COIN MACHINE REVIEW

1115 Venice Blvd. Los Angeles 15, Calif. Fitzroy 8269

35 East Wacker Drive
CHICAGO 1
Central 1112

441 Lexington Avenue
NEW YORK
Murray Hill 2-5589

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JUNE, 1943

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Bargain Mart

5c PER WORD, MINIMUM $1.00

No General Delivery ads accepted. Send copy, with remittance, to COIN MACHINE REVIEW, 1115 Venice Boulevard, Los Angeles, Calif.

COIN COUNTERS AND WRAPPERS——
Tubular 1c, 5c, 10c and 25c, guaranteed heavy paper, 65c a thousand in 25,000 lots, 75c single thousand. Accurate Penny Coin Counters, heavy aluminum, $1.25. Belt Pocket, 35c postpaid. Collection Books, 75c doz. HECHT NIELSEN, 1322 Congress Street, Chicago, Ill. (TF-C)

EXPERT SLOT REPAIRING ——————
We specialize in adjusting, tightening, cleaning, greasing and repairing Slot Machines and Vest Pockets. Have them buffed and painted to increase earning power. Let GRAHAM do the job. 212 East Palmer Avenue, Glendale, Calif. Phone: CItrus 1-1093 (SS-C)

FOR SALE——————
Complete Route, 31 locations, Penny Remote Control Phonettes. Real moneymakers. Forced to sell. FORTUNA MUSIC CO., 5120 Fullerton, Chicago, Ill. (AMJ-P)

RADIO TUBES——————
for your Phonographs, Panorams and Guns. Write for price list. W. R. BURTT, 308 Orpheum Bldg., Wichita, Kan. (AMJ-P)

FOR SALE——————
Complete Phonograph Business. Good routes. Additional equipment; parts. Forced to sell. FORTUNA MUSIC CO. 5120 Fullerton, Chicago, Ill. (AMJ-P)

CO-ED DANCE RECORDS——————
"Flout the Foe" and "Winter, Winter." Selling fast. Two records postpaid, $1.70. No catalogue. SORORITY FRATERNITY RECORD COMPANY, Station I, Box 46, New York. (AMJ-P)

SLOT MACHINES REPAIRED——————
Machines adjusted, tightened, cleaned and greased. Defective parts replaced. Repairs made on location. Stags a specialty. We call and deliver. COIN MACHINE SERVICE, 1070 Thompson St., Glendale, Calif. Telephone CItrus 3-3721. (TF-C)

WILL BUY MUTOSCOPE PHOTOMATICS
State price, condition, model. Also can use Photo Frames, any amount. TONY BRILL, RKO Bldg., 815 South Hill St., Los Angeles, Cal. (AMJ-P)

95 GOTTLIEB TRIPLE GRIPPERS——————
Latest models. Excellent condition. Finest available, $19.50; lots of five, $17.50. BABE LEVY, 2830-10th Court South, Birmingham, Ala. (AMJ-P)

SLOT MACHINE PARTS WANTED——————
Reel strips, Gold Award, etc. for late model machines. G. B. SAM, 541 E. 32nd Street, Los Angeles, Calif. (AMJ-P)

PHONOGRAPH ROUTES WANTED——————
I will buy, for cash, Phonograph Routes any size, anywhere in the Western States. Give full details in first letter and lowest cash price. BOX 505, COIN MACHINE REVIEW, 1115 Venice Boulevard, Los Angeles, Calif. (TF-C)

WANTED AT ONCE

I will pay top cash prices for Phonographs (all makes); Wall Boxes; Consoles; Slots; One Balls; 5 Balls and Music Units. Send your list. I will buy any quantity, on or off location. BOX 485, Coin Machine Review, 1115 Venice Blvd., Los Angeles, Calif. (TF-C)

FOR SALE——————
100 7-Column DuGrenier Cigarette Machines, complete with mirrors, bases and free matches. All machines in first class mechanical condition, $27.50 each. One machine free with order of ten machines. Completely refinished, $5.00 extra. MATHENY VENDING CO., 1001 West Douglas, Wichita, Kansas. (AMJ-P)

WANTED——————
Mills Scales. "Your Exact Weight" big head models. Quote lowest cash price. BABE LEVY, 2830-10th Court South, Birmingham, Ala. (AMJ-P)

WANTED FOR CASH——————
Used Penny Scales—Mills, Watling, Pioneer, Kirk. No big dials. NICKABOB CO., 1417½ West Pico Blvd., Los Angeles, Calif. (AMJ-P)

WANTED TO BUY FOR CASH——————
Wurlitzer and Seeburg Phonographs. AMERICAN COIN MACHINE CO., 557 Clinton Ave. N., Rochester, N. Y. (AMJ-C)

WANTED——————
Mills Panorams and Films. WALTER VINES, 112 N. Tennessee Ave., Lakeland, Florida. (AMJ-P)

FOR SALE ——————
9 Vibro-Machines (Foot Massage)—1c; big hit at World's Fair. Single. DAVIDSON TRADING, 300 Fourth Avenue, New York. (MJJ-P)

WANTED——————
Penny Candy Bar Vendors. Will pay cash. State make, size, price, condition. WEST COAST SALES, 1831 68th Avenue, Oakland, Calif. (MJJ-C)

PHONOGRAPH RECORDS WANTED——
Look Ops! For our choice of your records we pay fourteen cents each and brother that's tops since the market laid an egg in 1929. The big music Ops deal with Devie's, California's largest used record dealer at 1615 Cahuenga Boulevard in Hollywood. (MJJ-P)

FOR SALE ——————
25 DuGrenier 11 column Champions, 20-S, 15-W; 25 Rowe Aristocrats. Write for prices and state how many you can use. JOE SMITH TOBACCO COMPANY, Pittsburg, Kansas. (MJJ-P)

COLUMBUS PEANUT MACHINES——————
Brand New—discontinuing Factory Distributorship for duration. Model "M" $4.65; "21" $4.25 (no locks) 2 Vise-Grip Locks for 85c extra per machine. Tri-Mor $26.50; Bi-Mor $20.00 on DeLuxe pedestal stands. F.O.B. Washington, D. C. One-third with order, balance C.O.D. E. O. LIKENS, Bethesda, Maryland. (JJA-P)

PHONOGRAPH RECORDS——————
darn near never wear out if you keep them clean with Slide Oil Seven. Send one dollar to DEVIES, 1615 Cahuenga Boulevard in Hollywood for three bottles. (JJA-P)

UNEEDAPAK——————
and other make Cigarette Machines — Smashing prices. 20c change-over parts. Snack Peanut and Candy Machines. What have you to sell? MACK POSTEL, 6750 North Ashland Avenue, Chicago, Ill. (JJA-P)

USE MARBLES——————
as substitute for Ball Gum in Prize Ball Gum Machines. ½ to ⅝ size. PENNY KING COMPANY, 2448 Transport Avenue, Pittsburgh, Pa.

WE PAY CASH——————
for Used Bennett, Pfanstiehl or Permo Point Needles. State number and we will give you our quotation. ALPHA DISTRIBUTING COMPANY, 1025 North Highland Avenue, Hollywood 38, Calif. (JJA-C)

FOR SALE——————
Lowest possible prices! Free Play Pin Tables, Slots, Consoles, Counter Games. Large stock of Punch Boards, Charlie Boards, Color Boards, Bingo Ticket Deals, HiTop Boards, etc. Write us before you buy. COLBERT COIN MACHINE COMPANY, Nebraska City, Nebraska. (J-C)

WANTED——————
Advance Match Folder Latex 25c Vendors, Any Condition. State condition and lowest price in first letter. BOX 495, COIN MACHINE REVIEW, 1115 Venice Boulevard, Los Angeles, Calif. (J-P)

HERE IS YOUR HANDY "AD ORDER" BLANK

COIN MACHINE REVIEW,
1115 Venice Blvd.
Los Angeles 15, Calif.

SEND CASH WITH ORDER { **5c a Word** / **3 Insertions** / **at Price of 2**

Kindly insert the following ad.....times in your "BARGAIN MART" section. Herewith is remittance in full in the amount of $.....

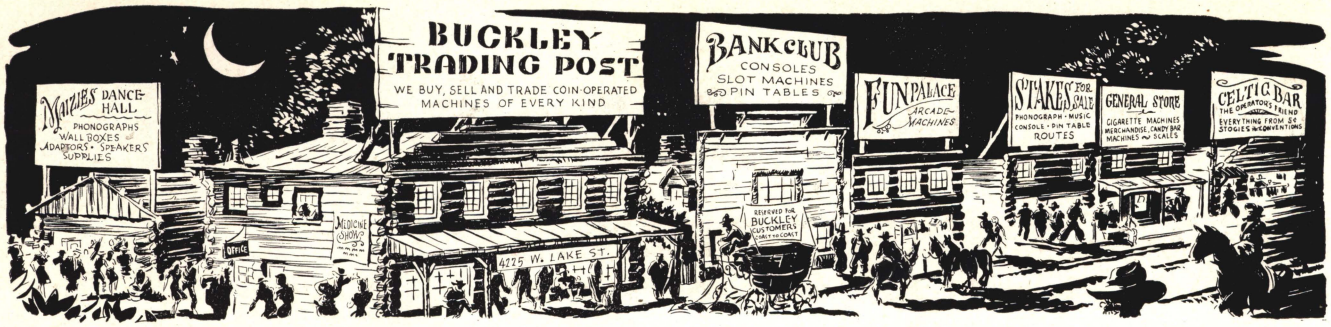
BLIND ADS 10c EXTRA TO COVER COST OF POSTAGE

AD COPY.....

.....

.....

Name and address should be included in the word count.
Copy must reach Los Angeles office by first of each month.



ALWAYS CONSULT THE TRADING POST

When You Want To Buy . . . When You Want To Sell

Phonographs, Slot Machines, Arcade Machines, Consoles, Wall Boxes, Adapters, Pin Tables, All Supplies

SPECIALS – FOR SALE

New—Supreme Gun—Shoot Your Way to Tokio.

Introductory Price, $330.00.

Be first in your territory—Trade-in allowance for Old Guns—Write today.

COMPLETE MUSIC SYSTEM EQUIPMENT WALL BOXES — ADAPTERS — SUPPLIES

Buckley Boxes—New	**$35.00**
Buckley Boxes—Rebuilt	**25.00**

SPEAKERS AND CABINETS

Buckley Zephyr Cabinet—New	$ 11.25	Packard Large Wall Cabinet	$ 75.00
Charm Tone Tower	122.50	Buckley Floor Speaker Cabinet with Spkr. & Buckley Box	135.00

COMPLETE ASSEMBLED MUSIC SYSTEMS

Wurlitzer T12, Complete in Cabinet with Buckley Adapter	$100.00	Wurlitzer T12, Complete in Cabinet with Packard Adapter	$100.00
Rockola T12, Complete in Cabinet with Buckley Adapter	100.00	Wurlitzer T12, Complete in Cabinet with Keeney Adapter	80.00

SUPPLIES

Perforated Program Strips. Per M. Sheets	$3.50	Buckley Long Life Needle	$0.30
		Buckley 275A Bulbs	.12

BUCKLEY DIGGERS

REBUILT TREASURE ISLAND	$ 55.00
REBUILT DE LUXE	100.00

CONSOLES

Keeney 1940 Track Time	$115.00	Bally High Hand	$145.00
Keeney 1941 Skill Time	110.00	Paces Races, Factory Reb.	310.00
Keeney Kentucky Club	90.00	Evans Rolletto Jr.	55.00
Watling Big Game, F.P.	75.00	Mills Jumbo, F.P.	77.50
Jennings Fast Time, F.P.	80.00	Mills Jumbo Payout	97.50
Jennings Silver Moon, F.P.	110.00	Mills Jumbo, Combination	175.00

WILL PAY CASH FOR

ARCADE MACHINES

- A.B.T. Aeromatic Shooting Gallery
- Bally Bull's Eye
- Bally Defender
- Bally Rapid Fire
- Chicken Sam
- Drive Mobile
- Evans Super Bomber
- Jail Bird
- Keeney Air Raider
- Keeney Anti-Aircraft
- Keeney Submarine
- Kirk Night Bomber
- Mutoscope Ace Bomber
- Mutoscope Sky Fighter
- Mills Punching Bag
- Mutoscope Bag Puncher
- Wurlitzer Skee Balls

CONSOLES

Mills Four Bells	Keeney Super Bells, 2 Way 5 & 25c	Keeney Super Track Time
Mills Three Bells	Keeney Super Bells, 4 Way	
Keeney Super Bells, 2 Way 5 & 5c		

SLOT MACHINES

MILLS

Cherry Bells	Brown Front Club, 5c	Copper Chromes
Gold Chrome Bells	Bonus Bell, 5c	Melon Bells, 25c
Blue Fronts, Serial 400,000	Original Chromes	Yellow Front, 3-5
	Emerald Chromes	

JENNINGS

4-Star Chief, 5c-10c-25c — Silver Chief, 5c-10c-25c

PHONOGRAPHS

WURLITZER		SEEBURG	
850, 800, 750, 750E, 700	500A Keyboard Wall Boxes	High Tone, Remote	Regal
600 Keyboard	Packard Boxes	High Tone, Reg.	Wurlitzer 30 Wire Boxes
		Envoy, E.S.	Betty Teletone Boxes
		30 Wire Cable	

ONE BALLS

Blue Grass—F.P.	One-Two-Three 40—P.O.	Fairmont—F.P.
Club Trophy—F.P.	Pimlico	Santa Anita
'41 Derby—F.P.	Sport King—P.O.	Long Acres—P.O.
Eureka—F.P.	Turf King—P.O.	
Long Shot		

SCALES—All Makes

Wire or Mail Quantity and Price

Write for Complete List

All prices subject to prior sale. Terms—Cash with order or deposit one-fourth amount of order, balance to be paid C.O.D.

Our complete line covers Phonographs—Wall Boxes—Adapters—Coin Machines, Consoles, Arcade Machines, Pin Tables. All equipment is carefully checked and put in first-class condition by experienced factory trained mechanics. This is your assurance of complete satisfaction. Write stating your requirements so you can get our prices.

BUCKLEY TRADING POST

4233 W. LAKE ST. CHICAGO, ILLS. Ph: Van Buren 6636

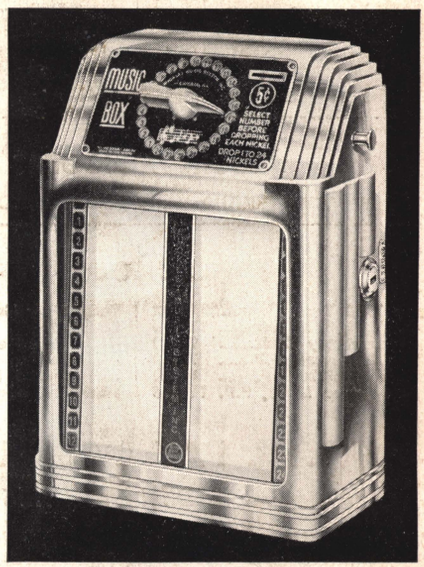
You Can't Miss

BY DEALING EXCLUSIVELY WITH GENERAL MUSIC

Regardless of the type of equipment you might need—Phonographs, Consoles, Automatics, Free Plays, Slot Machines, Wall Boxes, Arcade Equipment—you'll find it, at the right price, at General Music. Through the multiple purchasing contacts we have in the various key cities we are able to keep a veritable life-line of equipment pouring into our Los Angeles and San Francisco offices. Make it a habit to see General FIRST!

WE WILL BUY . . . . . .

ALL TYPES OF COIN-OPERATED EQUIPMENT, ON OR OFF LOCATION. HIGHEST PRICES PAID, IMMEDIATE CASH. CONTACT US TODAY!



STOCKS ARE SHRINKING

. . . and we're not fooling! Each succeeding month sees our Inventory of NEW Buckley Boxes go down and down. And depleted stocks cannot be replaced until after the war. If you need

BUCKLEY REMOTE BOXES

do not postpone your purchase any longer. Our two offices have limited supplies on hand—the last shipments from our Chicago factory.

The BUCKLEY BOX is the acknowledged leader in the remote control field. BUCKLEY was FIRST and BUCKLEY is still THE BEST. We urge you to not delay in your equipment purchases of Buckley Boxes. Buy NOW what you feel you can use in the next three years.

Buy Your Buckley Boxes From

GENERAL MUSIC COMPANY

—DISTRIBUTORS—

2277 WEST PICO BOULEVARD, LOS ANGELES **1157 POST STREET, SAN FRANCISCO**

WILLIAM CORCORAN— *Pacific Coast District Manager for Buckley Music Systems, Inc.*